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This publication lists 123 current magazines for children, arranged in alphabetical order. A concise description of each magazine is provided, along with information on target audience, subject, distribution method, editor, publisher, editorial address, ordering address, and how to obtain a sample issue. The publication also contains an explanatory essay, a subject index, and an age/grade index. (NKA)

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Magazines for Children

Donald R. Stoll
Editor

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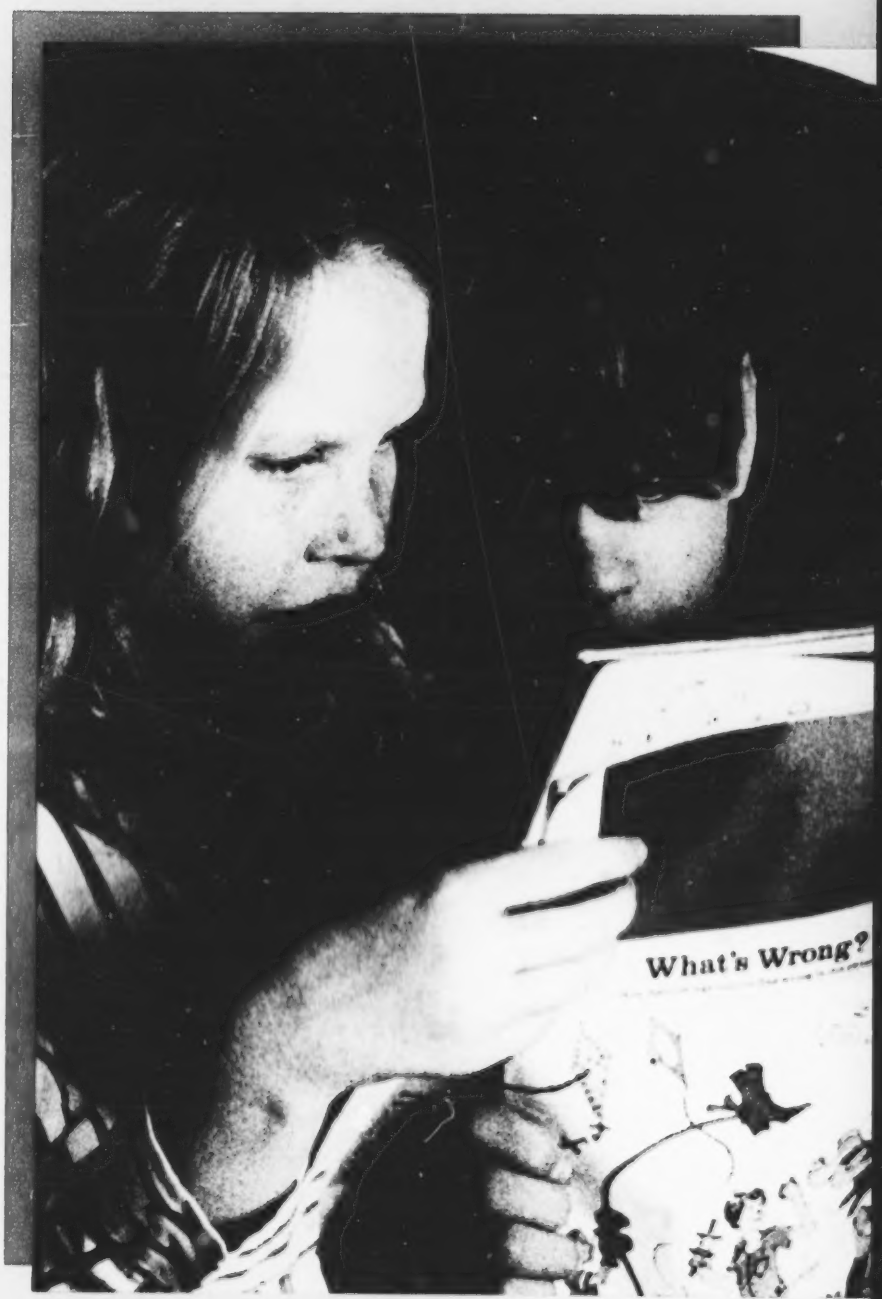
Magazines Make Reading Material Easily Available

Magazines Are Current and Informative

Children's Magazines Enrich the School Curriculum

Magazines Are a Bridge to Literacy



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Magazines for Children

Donald R. Stoll

Editor

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International Reading Association

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The International Reading Association attempts, through its publications, to provide a forum for a wide spectrum of opinions on reading. This policy permits divergent viewpoints without assuming the endorsement of the Association.

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I would like to thank Suzanne M. Payne, my graduate assistant during 1988-1989, for her work in compiling the information that appears in this book.

DRS

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Bernice E. Cullinan, who wrote the opening section, is a past president of the International Reading Association. A professor of education at New York University, Cullinan edited the IRA bestseller *Children's Literature in the Reading Program.*

Donald R. Stoll, who edited the material for this publication, is the executive director of the Educational Press Association of America. He is also on the faculty of the communications department at Glassboro State College in New Jersey.

Children's Magazines: Fun and Informative

Bernice E. Cullinan

It was unusual for 13-year-old David to be lying around the house on a Saturday; most often he was out on a hiking trip, camping with his Scout troop, or playing basketball at the nearby schoolyard. But this morning, he had to wait at home for a delivery truck while his mother was shopping. David was BORED! He plopped down on the couch, zapped the TV remote control, and roamed the stations for something interesting. Nothing but old movies, talk shows, news, cartoons, and sitcom reruns. Nothing! He left the TV on as he picked up the latest issue of *Boys' Life* magazine.

David had started as a Cub Scout, had earned several merit badges, and occasionally read *Boys' Life*, which was delivered regularly. As David glanced through the magazine, an illustration of a sailboat caught his eye. David stared at the sailboat, skimmed the first two or three paragraphs of "Lost at Sea," and suddenly was caught up in an escapade of a boy, also named David, who took a sailboat out beyond the safe harbor.

David distractedly pressed the "off" button on the TV zapper. He was intrigued by the story of a boy who had inherited a small sailboat from an uncle. The uncle, who loved sailing, had asked the boy to scatter his ashes on the high seas after he died. Living every minute with the boy in the boat, David read on to find out if he kept the promise.

Unexpectedly, a violent storm lashes at the small craft and it seems that David, the sailor, will be washed overboard by the squalling sea. An hour later, David, the reluctant reader, had finished the magazine story. He hadn't even noticed that the writer was Gary Paulsen, an author he had enjoyed reading in *Hatchet*, *Dogsong*, and *Tracker*. He was actually pleased that the episode in his magazine was an excerpt from *The Voyage of the Frog* by Paulsen; he called the library to see if they had the book so that he could read the rest of the story.

David's experience of getting caught up in a story in a magazine is more typical than some would lead us to believe. Countless activities compete for youngsters' time, but they read on the run; magazines suit their reading style. David hadn't planned to read, but because the magazine was on the table, he picked it up, glanced through it, got hooked on an illustration, and read the entire story.

Magazines Make Reading Material Easily Available

As parents, teachers, and librarians know, availability of reading material is one of the prime requirements for encouraging reading.

Researchers have studied what it takes to stimulate readers; they call it "creating a literacy environment." David's parents might not recognize that that's what they are doing. They subscribe to their own magazines and unconsciously model casual reading.

What are more available than magazines delivered to your home, school, or library? Having reading material in sight and seeing adults read magazines obviously influence reading habits of young people.

Magazines Encourage the Reading Habit

A consistent finding about the conditions under which children become literate, i.e., how they learn to read and write, is that they need to be surrounded with print—immersed in print, as it were. Homes with newspapers, magazines, and books are the ones that produce children who become readers.

No matter how excellent the school reading program, children need material to read at home.

Repeatedly, researchers have found that children who become readers are ones who read outside of school hours. Children's magazines deliver a fresh supply of reading material every week or month.

Magazines in the home can counter the overwhelming influence of television. Magazines with inviting illustrations and brief articles entice children to read rather than to sit passively watching TV.

Our children first met *Highlights for Children* in the waiting room at the doctor's office. They flipped to the hidden pictures, scrambled to find the hidden items, and read the jokes and riddles. When we finally got the message that they liked this magazine, we mailed the postcard to order our own copy.

Children like to do things in a hurry; they are notorious for saying, "I want a skinny book," when they come into the library. Children's magazines offer brief, attractively illustrated articles and short stories. These short stories and articles entice reluctant readers who hesitate to pick up a lengthy tome.

Photojournalism, a basic style in today's magazines, appeals to today's visually literate children. Raised in a visual world, children are drawn to photographs and illustrations depicting reality. In a few moments, they can grasp the essence of life on another planet or in another part of their own world.

Children's magazines satisfy the need for a "quick read"—an ever present reality in the modern world. My grandchildren are growing up in a home in which sports are valued highly; if you can throw it or catch it, it's important. Both 10-year-old Kali and 7-year-old Jason play Little League baseball, soccer, and basketball. They know the batting averages of most Cleveland Indians' baseball players and are familiar with the names of all of the Cleveland Browns' football players. They live and breathe sports. Naturally, they subscribe to a sports magazine for kids.

Because I want my grandchildren to be aware of ecology, they also receive two or three science and nature study magazines. There are so many excellent ones available that each year we alternate among the treasures. I also want my grandchildren to develop heroes other than sports stars and to be aware of what's going on in the world, so they receive a general interest magazine and one on current events. They also have access to magazines through their school, so they are exposed to good journalism in many forms.

Magazines are a part of their environment; they turn to them for pleasure and information. Fortunately, their parents limit the amount of television they watch, so they use magazines for bedtime reading, school reports, hidden pictures, stories, poetry, quizzes, puzzles, cartoons, and riddles. Surely magazines will contribute to their development as readers as they assimilate values about themselves and their world.

Magazines Contain High Quality Writing

Many magazines today carry the work of well-established writers. Just as David found a story by Gary Paulsen, twice the winner of a Newbery Honor Book Award, we can spot the names of other highly recognized writers in other magazines.

Cricket, recognized for its excellence in literary content, complements poetry, fantasy, folktales, biography, and nonfiction articles with the work of notable illustrators.

Historically, serialized versions of well-known books first appeared in children's magazines. Famous writers such as Louisa May Alcott, Mark Twain, and Robert Louis Stevenson wrote regularly for children's magazines of their day. Their counterparts of today, Russell Hoban, Rosemary Wells, Joanna Cole, and Seymour Simon, write for contemporary children's magazines.

Magazine writers engage readers quickly with writing that is direct, personal, honest, and humorous. Their stories have compelling plots, believable characters, and authentic dialogue. They begin with lead sentences that grab the reader, move swiftly to action, and wrap up their stories with satisfying endings. *Writing*, dedicated to the writer's craft, contains examples of excellent writing and tips on writing well.

Magazines Are Current and Informative

Children's magazines deal with items of interest; they expand the world of childhood. Unlike books, which may require a year or more in production and often are dated by the time they are published, magazines are better able to treat issues that children hear discussed in their current world. The editors of Scholastic magazines pondered whether to address the social problem of AIDS.

They did address it in *Junior Scholastic* and received an award for the best series of the year.

Well-crafted magazines contain an element of surprise. The articles take you to places you've never been, introduce you to fascinating new subjects, and broaden your interests with coverage of timely topics.

Kali confided to me with mock horror in her voice about the kids who had gone to a girl's house for a party and had made toll telephone calls to numbers they saw advertised on TV. When her parents received their telephone bill and found charges for these phone calls, the girl was grounded. Kali's report came straight out of *Penny Power*, but it struck a familiar chord because she, too, had participated in solicited telephone calls while at a friend's party. The *Penny Power* article surprised her with its authenticity.

Magazines Cost a Fraction of What a Book Costs

Magazines are inexpensive when compared with the increasing costs of books. A good quality picture book costs between $18 and $20; a hardcover novel can cost $15 to $18. For roughly the same amount of money, you can have a magazine subscription that brings a new issue each month for a whole year. Although magazines cannot replace books in the home, school, or library, they can provide a healthy supplement of fresh reading material.

Children's Magazines Enrich the School Curriculum

Audrey Risden, a fifth and sixth grade teacher in New Jersey, found herself in a classroom with few books and no school library. What did she do? She subscribed to every magazine for children that was age appropriate for her students; borrowed back issues of magazines from all her friends' children; and haunted flea markets, garage sales, and used bookstores to collect as much print information as she could.

What did Risden do with this diverse array of materials? She taught! She used the magazines to teach reading comprehension, vocabulary development, and writing as well as social studies, science, art, and math. Some of the techniques she used are featured among the "Ideas for Using Children's Magazines in the Home, School, and Library" at the end of this section.

The curriculum in this school dealt with concepts in social studies, such as the fact that geography has a lot to do with the way people live and the political issues they face. Risden found many magazines that were good for teaching social studies, including *National Geographic World*, *Stone Soup*, *Ranger Rick's Nature Magazine*, *Cobblestone*, *Dynamite*, *Country Kids*, *U*S* Kids*, *My Weekly Reader*, *Penny Power*, *The Mini Page*, *Kid City*, *Highlights for Children*, *Connections*, *The Big Picture*, *Faces*, *Current Science*, *Read*, *Writing*, and *Images of Excellence*.

Among other issues, students discovered that a country that does not have a particular type of resource will behave differently than countries that possess that resource. Based on information contained in articles from current children's magazines, the students arrived at social studies generalizations specified in the school curriculum.

Students also can use magazines for math activities. They find *Penny Power*, *Dynamath*, *The Big Picture*, *Microkids*, *K-Power*, and *Family Computing* filled with math and computer information.

For science, they find *Current Science*, *Odyssey*, *Owl*, *Science Weekly*, *Chem Matters*, *3-2-1 Contact*, and *Your Big Backyard* beneficial.

For narrative fiction, there are *Cricket*, *Classical Calliope*, *Highlights for Children*, *Merlyn's Pen*, *Letterbug*, *Read*, *Scholastic Action*, and *Writing*, as well as feature articles in the aforementioned magazines.

Students enjoy the biographies of famous musicians and articles on artists, such as "Cezanne's Composition" in *Art & Man*. They like the interviews with writers of books they enjoy, such as Paul Zindel and Donald Hall, that appear in *Writing*.

Students can use magazines as basic learning materials in every area of the curriculum. Clearly, books are critical materials in a school program, but think of what you can do with the combination of magazines and books.

Magazines Encourage Browsing in the Library

Librarians subscribe to a wide array of children's magazines to serve their young clientele. On a recent trip to my local library, I observed numerous children sprawled on the floor in front of the

rack displaying recent issues of current magazines.

Three preteen girls were absorbed with *Teen, Current Health*, and *Young Miss*. Several boys were engrossed in *National Geographic, Current Events, Scholastic Sprint, Science World, Compute, Pennywhistle Press, Read, and Scholastic Update*. Teenagers were absorbed in *Foxfire, Audubon*, and *Teen*.

Children from the local theater group were searching through *Plays* for a script they wanted to recommend for their next production. Some younger children were looking through *Animal Magazine, The Electric Company, Peanut Butter*, and *Chickadee*.

I asked Carey Ayres, the librarian, about children's use of magazines in the library, and she said, "They use them mostly for browsing. They are attracted to the cover articles and turn to these first just to look through and skim read. They don't do much heavy duty research, but perhaps that's because we don't have the *Children's Magazine Index*. We have that on order, so that children will have better access to the informational articles that appear in their magazines. We hope they'll use the magazines for research for school reports when they can locate relevant articles more easily."

Carey pointed out that she subscribes to some magazines that are targeted toward adolescents or adults: *Teen, Young Miss, Sports Illustrated, Horse & Rider, Smithsonian, Seventeen*, and *National Geographic*. She found that these "older" magazines are necessary to satisfy the reading and browsing needs of her young patrons. Her statement is testimony to the fact that readers "read above their age limit" when they have access to interesting materials.

Magazines Are a Bridge to Literacy

Children's magazines are a bridge to literacy. Many of them contain high quality writing, entertaining activities, and topical information. They are a real bargain—inexpensive, abundant, and appealing. When they are available in the home, the school, and the library, they entice readers to sample their contents. They support the reading habit through engaging stories and informative articles.

The magazines I have mentioned are recognized for their excellence, but there are also many other fine ones. Some new but relatively unknown magazines are quite good. If you are unsure about which magazines to purchase for your children, ask a local librarian or a teacher. Just as in any field, some magazines are better than others, so look for the best for your children.

Ideas for Using Children's Magazines in the Home, School, and Library

Home

- Choose a magazine for the bedtime story.
- During dinner conversation, tell about an article you read.
- Get a fresh supply of magazines, and plan a NO TV WEEK with your family.
- From back issues of magazines, make a scrapbook on your cultural heritage.
- Write a letter to the editor about a personal concern.
- Send for free or inexpensive items listed in children's magazines.
- Compare the ads in children's and adults' magazines.
- Schedule a "Reading Hour" (Drop Everything and Read) at home.
- Develop a travel brochure for a place you'd like to visit.
- Make a time line of the events in a story.
- Dress up as your favorite character.
- Draw a picture of the setting for a story or article.
- Tell your parents about a story or article you read.
- Prepare something to eat from a recipe you find in a magazine.
- Show animal families by tracing or copying animals you find in magazines.

School

- Find a picture. Make predictions of what the article will be about. Read to check your predictions.
- List vocabulary words that are new or interesting to you.
- Rewrite an article in your own words.
- Research an endangered species, using nature magazines such as *Owl, Ranger Rick, Chickadee*, and *National Geographic World*.

- Make a book of poetry from favorite poems found in magazines.
- Write a story about a picture you choose.
- Compare a newspaper story with a magazine article on the same topic or event.
- Measure the size of each of your magazines. List in size order.
- Do research in nature magazines to find out which animals hibernate.
- Trace the migration pattern of birds you find mentioned in magazines.
- Compare the way people and animals prepare for winter.

Library

- Research a topic in *Children's Magazine Index*.
- Use finger plays, riddles, and songs for storytime.
- Find an article, story, or interview by an author of children's books.
- Survey library users to see which magazines they read. Make a graph of your results.
- Prepare a time line of one historical period. List magazine articles and books that tell of that period.
- Start a Reading Partner session where older children read to younger ones. Read from magazines.
- Research a product studied in consumer magazines (*Penny Power*).
- Compare a book and a magazine article on an endangered species.
- List what you think you know about oceanography. Read an article, star the things that were correct, and add what you learned.
- Make a display of seashells, rocks, butterflies, or some other collection you have started. Add photographs from magazines to explain your collection.
- Make a chart of different types of houses people live in. Copy the various types of dwellings from magazines—igloos, tents, treehouses.
- Make posters to discourage pollution. Show the kinds of things people throw away that are not biodegradable.

Annotated List of Magazines

Alf Magazine is a 32-page humor/entertainment quarterly publication based on the primetime television show and Saturday morning cartoon character Alf. It offers its readers original stories, a 5-page play, a pullout poster, games and puzzles, coloring pages, jokes, and contests. *Alf Magazine* publishes letters and artwork from its readers. The premier issue appeared in Winter 1989. It accepts advertising and is available through subscription and newsstands.

Editorial Address
Welsh Publishing Group
300 Madison Avenue
New York, NY 10017
212-687-0680

Ordering Address
Alf Magazine
PO Box 10559
Des Moines, IA 50340
515-247-7500

Target Audience M/F, Ages 6-12
Subjects Humor and Entertainment
How Distributed Home and Newsstand
VP/Editorial Director Katy Dobbs
Editor Randi Hacker
Publisher Donald E. Welsh, President
Cost $3 per issue

Art & Man is a classroom magazine for students in grades 7-12 and is used in art education classes. Each 16-page issue includes four-color reproductions and articles about great artists, notes on traveling exhibitions, and a pullout poster. Published in association with the National Gallery of Art in Washington, DC, it is issued six times during the school year.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Art & Man
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 7-12
Subject Art
How Distributed School
Editor Margaret Howlett
Publisher Scholastic
Cost $5.95 per subscription (10 or more); single subscriptions, $11.50; teacher edition, $20.50 (includes teacher's guide)
Sample Available to teachers and librarians

Barbie Magazine is a 32-page fashion and entertainment magazine. Each issue includes features on topics such as current fashion, grooming, sports, school, and pets. *Barbie Magazine* publishes regular interviews with young stars and includes departments on TV, movie, record, and book recommendations as well as puzzles, readers' letters, and a fiction story about Barbie. *Barbie Magazine* accepts advertising and its circulation is 650,000.

Editorial Address
Welsh Publishing
300 Madison Avenue
New York, NY 10017
212-687-0680

Ordering Address
Barbie Magazine
PO Box 10798
Des Moines, IA 50340
515-247-7500

Target Audience F, Ages 5-13
Subjects Fashion and Entertainment
How Distributed Home and Newsstand
VP/Editorial Director Katy Dobbs
Executive Editor Karen Harrison
Publisher Donald E. Welsh, President
Cost $3 per issue; $7.80 per one year subscription (4 issues)

Bear Essential News for Kids is an education/entertainment publication that welcomes children's creative writing and advertises products and services geared to families. It was established in 1979, is published monthly, and has a circulation of 475,000.

Editorial Address
Bear Essential News for Kids
2406 S. 24 Street
Phoenix, AZ 85034
602-244-2527

Ordering Address
Bear Essential News for Kids
2406 S. 24 Street
Phoenix, AZ 85034
602-244-2527

Target Audience M/F, Grades Pre-K-7
Subject Entertainment
How Distributed Home and School
Editor James L. Williams
Publishers Anson G. Wong and Sharon G. Wong
Cost Distributed free to children ages 6-13 in California, Arizona, and Georgia

Bonjour is published in French to introduce first-year French students to the language. Featuring current culture articles, interviews with teenagers from France and other French-speaking countries, and games and puzzles, each 12-page issue, published six times during the school year, is designed to encourage students to practice their speaking in class.

Editorial Address
Mary Glasgow Publications
Avenue House
131-133 Holland Park Avenue
London W11 4UT, England

Ordering Address
Bonjour
Scholastic Classroom Magazines
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-3710
1-800-631-1586

Target Audience M/F, Grades 7-12, first year French
Subject French
How Distributed School
Publisher Scholastic
Cost $4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions $9.50 each
Sample *Bonjour*-Scholastic, Box 2700, Monroe, OH 45050-2700

Boys' Life, published by the Boy Scouts of America, seeks to provide entertainment for boys ages 7-17. Subject matter includes outdoor activities, hobbies, sports, history, science, music, electronics, crafts, and the dangers of drugs and alcohol. It also contains information on food, careers, adventure, and the programs of scouting. With a circulation of 1,300,000, *Boys' Life* publishes readers' jokes and stories. The first edition was published in 1911.

Editorial Address
Boy Scouts of America
1325 Walnut Hill Lane
PO Box 152079
Irving, TX 75015-2079
214-580-2366

Ordering Address
Boys' Life Subscription Service
1325 Walnut Hill Lane
PO Box 152079
Irving, TX 75015-2079
214-580-2512

Target Audience M, Ages 7-17
Subject General
How Distributed Home
Editor William B. McMorris
Publisher J. Warren Young
Sample Contact Margie Bolton at ordering address

Career World, a 32-page monthly, focuses on what a student needs to know about career planning in the world of work. Features include in-depth articles focusing on specific careers, jobs for students, and interviews with people in different careers.

Editorial Address
Field Publications
60 Revere Drive
Northbrook, IL 60062-1563
312-205-3000

Ordering Address
Career World
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, OH 43216
1-800-999-7100

Target Audience M/F, Ages 13-18
Subjects Career and Vocational Education
How Distributed School
Editor Carole Rubenstein
Publisher Richard J. LeBrasseur
Cost $5.95 per subscription (9 issues)
Sample Contact Jynifer Smith at ordering address

Ca Va is designed for second-year French students. Its goal is to show students the current life of French-speaking peoples around the world through interviews with teenagers, photo-visits to historic cities and regions, and features on new museums and culture. It also contains word puzzles and games for vocabulary practice.

Editorial Address
Mary Glasgow Publications
Avenue House
131-133 Holland Park Avenue
London W11 4UT, England

Ordering Address
Ca Va
Scholastic Classroom Magazines
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-3710
1-800-631-1586

Target Audience M/F, Grades 7-12, second year French
Subject French
How Distributed School
Publisher Scholastic
Cost $4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, $9.50 each (6 issues)
Sample *Ca Va*-Scholastic, PO Box 2700, Monroe, OH 45050-2700

Chez Nous is published in French for advanced students. Each 12-page issue contains short stories, poetry, interviews, current events, and reports on new inventions or cultural developments. It also focuses on linguistic developments, idioms, and current slang. It is published six times during the school year.

Editorial Address
Mary Glasgow Publications
Avenue House
131-133 Holland Park Avenue
London W11 4UT, England

Ordering Address
Chez Nous
Scholastic Classroom Magazines
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-3710
1-800-631-1586

Target Audience M/F, Grades 7-12, third-year French and advanced

Subject French

How Distributed School

Publisher Scholastic

Cost $4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, $9.50 each

Sample *Chez Nous*-Scholastic, Box 2700, Monroe, OH 45050-2700

Chickadee Magazine is a "hands on" science and nature publication designed to entertain and educate 4-9 year olds. Each 32-page issue contains photos, illustrations, an easy-to-read animal story, a craft project, puzzles, a science experiment, and a pullout surprise. *Chickadee Magazine* also has a section for readers' drawings submitted on a specific theme. It has a circulation of 160,000.

Editorial Address
Young Naturalist Foundation
56 The Esplanade, Suite 306
Toronto, Ontario M5E 1A7
Canada
416-868-6001

Ordering Address
In Canada use editorial address
In the US, PO Box 11314
Des Moines, IA 50340

Target Audience M/F, Ages 4-9, Grades K-4

Subjects Science and Nature

How Distributed Home

Editor-in-Chief Sylvia Funston

Publisher Young Naturalist Foundation

Cost Canada $16.95; US $12.95 (10 issues)

Sample $3.25; free writer's guidelines with SASE

Child Life is a general interest magazine with an emphasis on health. It attempts to introduce children to different cultures, personalities, mysteries of nature, and the creative ideas of other kids. The fiction emphasizes humor and adventure. *Child Life* also introduces readers to healthy living habits with articles on exercise, nutrition, and a question/answer column.

Editorial Address
Children's Better Health Institute
1100 Waterway Boulevard
PO Box 567
Indianapolis, IN 46206
317-636-8881

Ordering Address
Child Life
PO Box 10003
Des Moines, IA 50340

Target Audience M/F, Ages 7-9

Subject General Interest

How Distributed Home

Editor Steve Charles

Publisher Children's Better Health Institute

Cost $11.95 per year (8 issues)

Sample Teachers and librarians send 75¢ to editor

Children's Album emphasizes creative writing and arts and crafts. Featured are original fiction, poetry, and artwork by children 8-14. It also includes writing tips, educational puzzles, and seasonal/holiday craft projects, each with step-by-step instructions. The goal of *Children's Album* is to develop children's interest in writing, crafts, and art through reader involvement.

Editorial Address
EGW Publishing
1320 Galaxy Way
Concord, CA 94520
415-671-9852

Ordering Address
Children's Album
PO Box 6086
Concord, CA 94520

Target Audience M/F, Ages 8-14, Grades 3-8

Subjects Creative Writing and Crafts

How Distributed Home and School

Editor Kathy Madsen

Publisher EGW Publishing

Cost $12 per year

Sample Free to schools and librarians

Children's Digest is a 48-page general interest magazine with an emphasis on health (about one-third of the content is health-related). Its goal is to provide entertaining and interesting reading for preteens. Fiction, nonfiction, poems, activities, cartoons, and puzzles are featured. Each issue also contains jokes, poems, and short stories by readers.

Editorial Address
Children's Better Health Institute
1100 Waterway Boulevard
PO Box 567
Indianapolis, IN 46206
317-636-8881

Ordering Address
Children's Digest
PO Box 10003
Des Moines, IA 50340

Target Audience M/F, Ages Preteen
Subject General Interest
How Distributed Home
Editor Elizabeth Rinck
Publisher Children's Better Health Institute
Cost $11.95 per year (8 issues)
Samples Teachers and librarians send 75¢ to editor

Children's Magic Window is a bimonthly general interest magazine for children ages 6-12. Each 98-page issue includes fiction, poetry, articles, games, and activities with a contemporary "real-life" feel. Departments include Natural Wonders, Things People Do, Make It Yourself, and Where Things Come From.

Editorial Address
J Publishing Company
1008 W. 80 Street
Bloomington, MN 55420
612-881-6112

Ordering Address
Children's Magic Window
J Publishing Company
1008 W. 80 Street
Bloomington, MN 55420

Target Audience M/F, Ages 6-12
Subject General Interest
How Distributed Home and School
Editor Mary Morse
Publisher J Publishing Company
Cost $2.50 each; $16.95 per year
Sample Send $2.50 to editor

Children's Playmate was first published in 1929 to encourage children ages 6-8 to read and to learn about good health. Each 48-page issue contains fiction, nonfiction, poetry, games, and puzzles, as well as book reviews, a simple recipe, and a cartoon. *Children's Playmate* also publishes jokes, poems, and drawings by readers.

Editorial Address
Children's Better Health Institute
1100 Waterway Boulevard
PO Box 567
Indianapolis, IN 46206
317-636-8881

Ordering Address
Children's Playmate
PO Box 10003
Des Moines, IA 50340

Target Audience M/F, Ages 6-8
Subject General interest
How Distributed Home
Editor Elizabeth Rinck
Publisher Children's Better Health Institute
Cost $11.95 per year (8 issues)
Sample Teachers and librarians send 75¢ to editor

Cinemagic is aimed at young fantasy filmmakers and includes articles and departments focused on the needs and interests of those involved in creating films (including home videos and Super-8 sound). Serving as a type of forum, this 68-page magazine features material on problems, techniques, and solutions of young filmmakers in areas such as special prop construction, makeup techniques, miniature and model design and construction, and animation.

Editorial Address
Starlog Press
475 Park Avenue South
New York, NY 10016

Ordering Address
Cinemagic
Starlog Press
475 Park Avenue South
New York, NY 10016

Target Audience M/F, Ages 12-18
Subject Fantasy Filmmaking
How Distributed Home
Editor David Hutchinson
Publisher Starlog Press
Sample Contact editor

Classical Calliope: The Muses' Magazine for Youth is a 40-page, theme-related quarterly magazine on ancient civilization for children ages 9-16. Through articles, puzzles, and an original play, *Classical Calliope* highlights the origins of English and American cultures as forged by the early Greeks and Romans in their language, literature, customs, and myths. A one-year, cumulative index accompanies the last issue of each year.

Editorial Address
Cobblestone Publishing
30 Grove Street
Peterborough, NH 03458
603-924-7209

Ordering Address
Classical Calliope
Cobblestone Publishing
30 Grove Street
Peterborough, NH 03458

Target Audience M/F, Ages 9-16, Grades 5-10
Subjects Ancient Western Civilization/ The Classics
How Distributed Home and School
Editor-in-Chief Carolyn P. Yoder
Publisher Lyell C. Dawes
Cost $15.95 per year
Sample $3.95 with SAE and 85¢ postage

Clavier's Piano Explorer, a monthly music magazine, is designed for the student pianist. Normally distributed through piano teachers, this 16-page publication, illustrated with original water colors, prints original student compositions in addition to stories about composers, features about orchestral instruments, and music-based puzzles and quizzes. It also includes discussions of piano study problems and a calendar of composer's birthdays.

Editorial Address
Accent Publishing Company
200 Northfield Road
Northfield, IL 60093
312-446-5000

Ordering Address
Clavier's Piano Explorer
Accent Publishing Company
200 Northfield Road
Northfield, IL 60093

Target Audience M/F, Ages 7-15
Subjects Music and Piano
How Distributed School and Home
Editor Ann E. Rohner
Publisher James T. Rohner
Cost $6 per year (10 issues); group prices available
Sample Contact editor

Cobblestone: The History Magazine for Young People is an American history magazine for children ages 8-14. Historical accuracy and original approaches to the issue theme (each issue is devoted to a different theme) are the primary concerns of the magazine. Each 48-page issue contains articles and historical photographs as well as recipes, games, activities, maps, mazes, kids' letters and art, a list of films to rent and places to visit, all tied into the theme.

Editorial Address
Cobblestone Publishing
30 Grove Street
Peterborough, NH 03458
603-924-7209

Ordering Address
Cobblestone
Cobblestone Publishing
30 Grove Street
Peterborough, NH 03458

Target Audience M/F, Ages 8-14, Grades 4-9
Subject American History
How Distributed Home and School
Editor-in-Chief Carolyn P. Yoder
Publisher Lyell C. Dawes
Cost $21.95 per year (12 issues); cumulative index, $5.95
Sample $3.95 with SAE and $1.05 postage

College Bound: Issues and Trends in College Admission brings monthly college admissions information, statistics, issues, trends, and strategies from college admissions officers to high school counselors, private advisors, high school students, and their parents. The newsletter includes surveys, out-of-state enrollment policies, financial aid outlook, scholarship information, minority recruitment, books, videos, and more.

Editorial Address
College Bound Publications
PO Box 6536
Evanston, IL 60204
312-262-5810

Ordering Address
College Bound: Issues and Trends in College Admissions
PO Box 6536
Evanston, IL 60202

Target Audience M/F, Ages Senior High School
Subjects Guidance and College Advising
How Distributed Home and School
Editor Sally Reed
Additional Editor R. Craig Sautter
Publisher College Bound Publications
Sample Write to ordering address

Coulicou is a French language version of *Chickadee Magazine*, a "hands on" science and nature publication designed to entertain and educate 4-9 year olds. Each 32-page issue contains photos, illustrations, an easy-to-read animal story, a craft project, puzzles, a science experiment, and a pullout surprise. *Coulicou* also has a section for readers' drawings submitted on a specific theme. It has a circulation of 160,000.

Editorial Address
Heritage Publishing
300 Avenue Arran
Saint Lambert, Quebec
Canada J4R 1K5
514-672-6710

Ordering Address
Coulicou
Les Editions Heritage
300 Avenue Arran
Saint Lambert, Quebec
Canada J4R 1K5
514-875-0327

Target Audience M/F, Ages 4-9, Grades K-4
Subjects Science and Nature
How Distributed Home
Editor Luc Payette
Publisher Les Editions Heritage
Cost $19.95 per year Canadian (10 issues)
Sample Contact editor

Creative Kids is a magazine by kids, for kids. Material includes stories, poetry, artwork, music, games, and photography. *Creative Kids'* aim is to motivate and encourage children to strive for results good enough for publication and to experience pride in seeing their work in an international magazine.

Editorial Address
GCT
PO Box 6448
Mobile, AL 36660
205-478-4700

Ordering Address
Creative Kids
PO Box 637
100 Pine Avenue
Holmes, PA 19043
1-800-476-8711

Target Audience M/F, Ages 8-14, Grades 3-8
Subject Diverse
How Distributed Home and School
Editor Fay L. Gold
Publisher GCT
Cost $17.97 per year (8 issues)
Sample Free to librarians and other school personnel

Cricket: The Magazine for Children introduces children of all ages to some of the best literature and art from all over the world. Featuring a variety of stories and articles coupled with a hearty sense of humor, *Cricket* seeks to stimulate children's imaginations and their love of reading. *Cricket* is the winner of a number of national awards for excellence.

Editorial Address
Open Court Publishing
PO Box 300
Peru, IL 61354
815-223-2520

Ordering Address
Cricket Magazine
PO Box 51144
Boulder, CO 80321-1144
1-800-284-7257

Target Audience M/F, Ages 6-12
Subjects Fiction and Art
How Distributed Home
Editor-in-Chief Marianne Carus
Publisher Marianne Carus
Cost $22.50 per year; 8 issue trial subscription, $14.97
Sample $2; contact editor

Current Consumer & Lifestudies attempts to show students how to handle everyday life and money matters. It focuses on the skills students need to interact effectively with the world around them. Regular features include Dollars & Sense, Family Matters, Spotlight on You, Insight, Food Thoughts, and Clothes Closet.

Editorial Address
Field Publications
60 Revere Drive
Northbrook, IL 60062
1-800-323-5471

Ordering Address
Current Consumer & Lifestudies
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, OH 43216
1-800-999-7100

Target Audience M/F, Grades 7-12
Subjects Consumer Education and Psychology
How Distributed School
Editor Carole Rubenstein
Publisher Richard J. LeBrasseur
Cost $5.95 per year (9 issues); free monthly teacher's guide and desk copy
Sample Contact Jynifer Smith at ordering address

Current Events is a weekly school newspaper published 26 times a year covering national and international events for social studies classes in junior high and high school. Each 4-page issue is accompanied by a teacher's guide. Nine times a year *Current Events* contains an additional 4-page special report on a major topic in the news. *Current Events* is designed to tell students about what's happening in the world while teaching them some of the basic skills of history, geography, and civics.

Editorial Address
Field Publications
245 Long Hill Road
Middletown, CT 06457
203-638-2400

Ordering Address
Current Events
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, OH 43216
1-800-999-7100

Target Audience M/F, Ages 10-16, Grades 6-10
Subject News
How Distributed School
Editor Charles Pid[illegible]
Publisher Richard J. LeBrasseur
Cost $5.99 per subscription for 10 or more orders
Sample Contact Jynifer Smith at ordering address

Current Health I, designed for middle school students, focuses on essential health education topics including nutrition, first aid/safety, fitness/exercise, and coping with disease. Generally, each 32-page issue treats a particular subject in a major article with follow-up on this topic in other departments in the magazine.

Editorial Address
Field Publications
60 Revere Drive
Northbrook, IL 60062-1563
1-800-323-5471

Ordering Address
Current Health I
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, OH 43216
1-800-999-7100

Target Audience M/F, Grades 4-7
Subject Health Education
How Distributed School
Executive Editor Laura Ruekberg
Publisher Richard J. LeBrasseur
Cost $5.95 per subscription (9 issues)
Sample Contact Jynifer Smith at ordering address

Current Health II serves junior high and senior high students in the health education area. Designed as a supplement to the classroom text, this 32-page magazine deals with timely health-oriented issues including new research and discoveries. *The Human Sexuality Supplement*, which may be ordered along with *Current Health II* (additional cost of $1.95 per subscription), focuses on concerns in the area of sex education and includes the most current information on human sexuality.

Editorial Address
Field Publications
60 Revere Drive
Northbrook, IL 60062-1563
1-800-323-5471

Ordering Address
Current Health II
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, OH 43216
1-800-999-7100

Target Audience M/F, Grades 7-12
Subject Health Education
How Distributed School
Executive Editor Laura Ruekberg
Publisher Richard J. LeBrasseur
Cost $5.95 per subscription
Sample Contact Jynifer Smith at ordering address

Current Science is a newsmagazine that presents the latest news in science, health, and technology to middle school and junior high school readers. The magazine attempts to relate science to kids and challenges their critical thinking with features on science issues. Other features include science activities, national science projects, science mystery photos, and kids in the news. The 16-page bimonthly magazine is in its sixth decade of publishing.

Editorial Address
Field Publications
245 Long Hill Road
Middletown, CT 06457
203-638-2400

Ordering Address
Current Science
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, OH 43216
1-800-999-7100

Target Audience M/F, Ages 11-15, Grades 5-8
Subject Science
How Distributed School
Editor Vincent Marteka
Publisher Richard J. LeBrasseur
Cost $5.99 per school year (18 issues)
Sample Contact Jynifer Smith at ordering address

Das Rad is published in German to provide German students with opportunities to practice reading and speaking. It contains brief visual, cultural, and historical items from the German-speaking world. Each 12-page issue includes features on music, sports, teenagers, towns and regions of Germany, Austria, and Switzerland, plus games and puzzles that put the language to work.

Editorial Address
Mary Glasgow Publications
Avenue House
131-133 Holland Park Avenue
London W11 4UT, England

Ordering Address
Scholastic Classroom Magazines
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-3710
1-800-631-1586

Target Audience M/F, Grades 7-12, first year German
Subject German
How Distributed School
Publisher Scholastic
Cost $4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, $9.50 each
Sample *Das Rad*-Scholastic, Box 2700, Monroe, OH 45050-2700

Dolphin Log is a 16-page magazine published bimonthly by the Cousteau Society. It brings together science, history, and the arts as they relate to our global water system, including marine biology, ecology, the environment, natural history, and water-related stories. The goal is to teach environmental ethics and an understanding of the interconnectedness of living organisms, including people.

Editorial Address
The Cousteau Society
8440 Santa Monica Boulevard
Los Angeles, CA 90069
213-656-4422

Ordering Address
The Cousteau Society
930 W. 21 Street
Norfolk, VA 23517
804-627-1144

Target Audience M/F, Ages 7-15
Subjects Educational Biology and Ecology
How Distributed Home and School
Editor Pamela Stacey
Publisher The Cousteau Society
Cost $10 per year
Sample Send SAE and 65¢ postage to editor

DuckTales Magazine is a quarterly 32-page humor/entertainment magazine based on the Disney program, "DuckTales." It features Scrooge McDuck and his three nephews, plus other assorted characters in comedy stories, photo-funnies, games, and puzzles. *DuckTales Magazine* features contests and welcomes readers' letters and artwork for publication on the mail page.

Editoral Address
Welsh Publishing Group
300 Madison Avenue
New York, NY 10017
212-687-0680

Ordering Address
DuckTales Magazine
PO Box 11266
Des Moines, IA 50340
512-247-7500

Target Audience M/F, Ages 6-12
Subjects Humor and Entertainment
How Distributed Home and Newsstand
VP/Editorial Director Katy Dobbs
Editor Mike Teitelbaum
Publisher Donald E. Welsh, President
Cost $3 per issue
Sample Contact editorial office

Dynamite is a 32-page, four-color entertainment magazine offered to young people through the Scholastic in-school book clubs. Written for students ages 8-12, it features interviews with popular entertainment figures, jokes, contests, puzzles, and posters.

Editorial Address
Dynamite
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Can be ordered only through Scholastic in-school book clubs

Target Audience M/F, Ages 8-12
Subject Entertainment
How Distributed Through Scholastic in-school book clubs
Editor Sonia Black
Publisher Scholastic
Cost $1.50 per copy
Sample Teachers can participate in Scholastic Book Clubs by calling 314-636-8890 for information

El Sol takes second-year Spanish students into the current life of Spanish-speaking countries around the world. Interviews with teenagers, articles on sports, music, and the cultural scene, reports on Hispanic-Americans and on Hispanic festivals and holidays fill each 12-page issue. *El Sol,* published in Spanish, also has word puzzles and games for building vocabulary.

Editorial Address
Mary Glasgow Publications
Avenue House
131-133 Holland Park Avenue
London W11 4 UT, England

Ordering Address
Scholastic Classroom Magazines
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-3710
1-800-631-1586

Target Audience M/F, Grades 7-12, second year Spanish
Subject Spanish
How Distributed School
Publisher Scholastic
Cost $4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, $9.50 each (6 issues)

Faces: The Magazine about People is a theme-related magazine on world cultures. By using universal themes such as eating, clothing, body decoration, and money, *FACES* acquaints its readers with the diverse cultures of the world. Articles, puzzles, folk stories, recipes, board games, activities, kids' letters, and photographs are included in the 40-page monthly magazine.

Editorial Address
Cobblestone Publishing
30 Grove Street
Peterborough, NH 03458
603-924-7209

Ordering Address
Faces
Cobblestone Publishing
30 Grove Street
Peterborough, NH 03458

Target Audience M/F, Ages 8-14, Grades 4-9
Subject World Cultures
How Distributed Home and School
Editor-in-chief: Carolyn P. Yoder
Publisher Lyell C. Dawes
Cost $21.95 per year (10 issues)
Sample $3.95 with SAE and $1.05 postage

Free Spirit: News & Views on Growing Up is an issues-oriented publication for bright, talented, and creative youth. Making friends, setting goals, dealing with school, understanding tests, getting along with parents, and coping with pressure are just a few of the concerns facing young people today. *Free Spirit* attempts to air opinions, asks questions, and offers sound suggestions for readers to consider. This bimonthly magazine welcomes student submissions.

Editorial Address
Free Spirit Publishing
123 N. Third Street
Minneapolis, MN 55401
612-338-2068

Ordering Address
Pamela Espeland
123 N. Third Street
Minneapolis, MN 55401

Target Audience M/F, Ages 11 and up
Subject Issues-Oriented
How Distributed Home and School
Editors Judy Galbraith and Pamela Espeland
Publisher Free Spirit Publishing
Cost $10 per year

Friend includes Bible stories and stories set in contemporary times that illustrate the life application of Bible truths. An Activity Page provides reinforcement for each Sunday's lesson and/or Bible verse and is a source of fun for young readers. This 4-page, 4-color weekly is designed with kids in mind.

Editorial Address
Wesley Press
PO Box 50434
Indianapolis, IN 46250-0434
317-842-0444

Ordering Address
Friend
Wesley Press
PO Box 50434
Indianapolis, IN 46250-0434

Target Audience M/F, Grades 1-3
Subject Religion
How Distributed Sunday School
Editor Kathy Nelson
Publisher Wesley Press
Cost $8 per year
Sample Contact editor

The Goldfinch is a history magazine for children ages 9-13. Each 32-page issue studies Iowa's history. *The Goldfinch* offers plays, games, puzzles, and contests to aid in understanding local, state, and national history. It also publishes readers' poetry, stories, and artwork.

Editorial Address
State Historical Society of Iowa
402 Iowa Avenue
Iowa City, IA 52240
319-335-3916

Ordering Address
The Goldfinch
State Historical Society of Iowa
402 Iowa Avenue
Iowa City, IA 52240

Target Audience M/F, Ages 9-13
Subject Iowa History
How Distributed Home
Editor Carolyn Hardesty
Publisher State Historical Society of Iowa
Cost $10 per year (4 issues)

Hibou is the French language version of *Owl Magazine,* a discovery magazine for children over age eight. Readers can explore the world around them, with topics ranging from animals to late-breaking high-tech developments. In each 32-page issue readers are encouraged to take part in surveys, send in questions, or enter contests.

Editorial Address
Les Editions Heritage
300 Avenue Arran
Saint Lambert, Quebec
Canada J4R 1K5
514-875-0327

Ordering Address
Hibou
Les Editions Heritage
300 Avenue Arran
Saint Lambert, Quebec
Canada J4R 1K5

Target Audience M/F, Ages 8-13, Grades 4-7
Subjects Science and Nature
How Distributed Home
Editor Luc Payette
Publisher Les Editions Heritage
Cost $19.95, Canadian (10 issues)

Highlights for Children is a 42-page general interest magazine whose motto is "Fun with a Purpose." Each issue has crafts, verses, and thinking features interspersed among short stories and factual articles. *Highlights* accepts original poems, short prose, drawings, and questions about science or personal problems (from children through age 15). It also accepts jokes and riddles that need not be original. Circulation is 3,000,000.

Editorial Address
Highlights for Children
803 Church Street
Honesdale, PA 18431
717-253-1080

Ordering Address
Highlights for Children
PO Box 269
Columbus, OH 43272-0002
1-800-848-8922

Target Audience M/F, Ages 2-12
Subject General Interest
How Distributed Home
Editor Kent L. Brown, Jr.
Publisher Highlights for Children
Cost $19.95 per year
Sample Send SASE to editorial address

Hot Dog is a 24-page, 4-color entertainment magazine offered six times a year through Scholastic in-school book clubs. An average issue might include articles on Garfield, Teenage Mutant Ninja Turtles, and a Barbie fashion show, plus a pony poster and a dinosaur puzzle.

Editorial Address
Hot Dog
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Can be ordered only through Scholastic in-school book clubs

Target Audience M/F, Ages 6-9
Subject Entertainment
How Distributed Through Scholastic in-school book clubs
Editor Grace Maccarone
Publisher Scholastic
Cost $1.50 per issue
Sample Teachers can participate in Scholastic Book Clubs by calling 314-636-8890 for information

Hoy Dia is a Spanish publication for third-year Spanish students. Each 12-page issue includes short stories, poetry or song lyrics, interviews, and reports on current developments in sports, music, and culture. To help develop conversational skills, the magazine reports on new idioms, current slang, and other linguistic developments. Games, puzzles, and cartoons also are included.

Editorial Address
Mary Glasgow Publications
Avenue House
131-133 Holland Park Avenue
London W11 4UT, England

Ordering Address
Scholastic Classroom Magazines
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-3710
1-800-631-1586

Target Audience M/F, Grades 7-12, third year Spanish and advanced

Subject Spanish

How Distributed School

Publisher Scholastic

Cost $4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, $9.50 each

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Humpty Dumpty's Magazine is a 48-page, general interest magazine with an emphasis on health. It contains illustrated stories, articles, and poems for beginning readers and prereaders. Activity pages include games, dots-to-dots, hidden pictures, mazes, and simple word puzzles. Easy-to-make crafts and simple, healthful recipes are regular features. *Humpty Dumpty's Magazine* also publishes readers' drawings.

Editorial Address
Children's Better Health Institute
1100 Waterway Boulevard
PO Box 567
Indianapolis, IN 46340
317-636-8881

Ordering Address
Humpty Dumpty's Magazine
PO Box 10003
Des Moines, IA 50340

Target Audience M/F, Ages 4-6

Subject General Interest

How Distributed Home

Editor Christine French Clark

Publisher Children's Better Health Institute

Cost $11.95 per year (8 issues)

Sample Teachers and librarians send 75¢ to editor

Images of Excellence is a four-color Social Studies series that strives to encourage middle and junior high school students to gain a deeper understanding of the efforts and character of significant historical and contemporary figures from world culture. It is hoped that this understanding will serve to stimulate readers to emulate these real-life persons. Published in a series of six, each 20-page publication includes a narrative description of the major events in the "hero's" life and a number of related background stories.

Editorial Address
Images of Excellence Foundation
PO Box 1131
Boiling Springs, NC 28017
704-434-2786

Ordering Address
Images of Excellence
Images of Excellence Foundation
PO Box 1131
Boiling Springs, NC 28017

Target Audience M/F, Grades 5-8

Subject Social Studies

How Distributed School

Editor Robert Detjen

Publisher Images of Excellence Foundation

Cost $5 per series (10 or more $4), plus $1 shipping

Sample Contact editor

In Touch is a religious magazine designed for teens and distributed through Methodist Sunday Schools. Articles in this 8-page weekly publication treat topics such as teen problems, dating, sexuality, and parent-teen relationships from a Christian perspective.

Editorial Address
In Touch
PO Box 50434
Indianapolis, IN 46250-0434

Ordering Address
In Touch
PO Box 50434
Indianapolis, IN 46250-0434

Target Audience M/F, Ages 13-19

Subject Religion

How Distributed Sunday School

Editor Rebecca Higgins

Sample and writer's guidelines Contact editor

Jack and Jill contains a variety of short stories that blend humor, adventure, and intellect. This 48-page magazine publishes readers' artwork, stories, poems, and jokes. Readers are introduced to healthy living habits with articles on health and nutrition and a question and answer column.

Editorial Address
Children's Better Health Institute
1100 Waterway Boulevard
PO Box 567
Indianapolis, IN 46206
317-636-8881

Ordering Address
Jack and Hill
PO Box 10003
Des Moines, IA 50340

Target Audience M/F, Ages 6-8
Subject General Interest
How Distributed Home
Editor Steve Charles
Publisher Children's Better Health Institute
Cost $11.95 per year (8 issues)
Sample Teachers and librarians send 75¢ to editor

Junior Scholastic is a classroom magazine for students, used as a supplement to the classroom social studies curriculum. A bimonthly magazine issued 18 times during the school year, it features current events, geography and map reading lessons, charts, graphs, and reading comprehension activities. This 16 page, 4-color publication is one of the oldest classroom magazines, with 52 years of continuous publication.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarthy Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 6-8
Subject Social Studies
How Distributed School
Editor Lee Baier
Publisher Scholastic
Cost $5.25 per subscription (10 or more); single subscription, $8.00; teacher edition, $19.50 (includes teacher's guide)
Sample Available to teachers and librarians

Keynoter is the official publication of Key Club International, the world's largest high school service organization. Directed to teenage readers, the magazine publishes articles that address current teen issues. Its goal is to help readers become better persons, better students, better leaders, better volunteers, and better Key Club members.

Editorial Address
Key Club International
3636 Woodview Trace
Indianapolis, IN 46268
317-875-8755

Ordering Address
Keynoter
Key Club International
3636 Woodview Trace
Indianapolis, IN 46268

Target Audience M/F, High School
Subject General Interest
Executive Editor Tamera Burley
Publisher Key Club International

Kid City is a general interest magazine with an emphasis on reading and writing. It uses themes such as disguise, treasure, flight, and space to interest readers. It features photo essays, fiction, poetry, puzzles, games, and crafts. It seeks readers' opinions and contributions. Formerly *The Electric Company*, this 32-page magazine has over 300,000 subscribers.

Editorial Address
Children's Television Workshop
One Lincoln Plaza
New York, NY 10023
212-595-3456

Ordering Address
Kid City Magazine
200 Watt Street
PO Box 2924
Boulder, CO 80322

Target Audience M/F, Ages 6-10
Subject General Interest
How Distributed Home
Editor Maureen Hunter-Bone
Publisher Nina Link
Cost $13.95 per year (10 issues)
Sample Send SASE and $1.50 to editorial address

Kids Life and Times attempts to motivate parent/child and child/child participation. The various activities and stories are chosen with education and moral content prerequisites. In addition to games, puzzles, and stories the magazine features coloring and writing contests. *Kids Life and Times* also publishes readers' stories, jokes, and puzzles. Subscriptions to the 36-page magazine include club membership and T-shirt.

Editorial Address
Kid Life
PO Box D
Bellport, NY 11713
516-471-4710

Ordering Address
Kids Life and Times
Kid Life
PO Box D
Bellport, NY 11713
516-447-2853

Target Audience M/F, Ages 6-12, Grades 1-6

Subjects Entertainment and Education

How Distributed Home and Newsstand

Editor William R. Hulmes III

Publisher Kid Life

Cost $11.95 per year (4 issues)

Sample Freelance writers and artists: Send $2.25 for sample copy and writer's guide

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Kind News is a 4-page newspaper featuring celebrities, animals, puzzles, and activities. Its emphasis is on teaching children to respect all creatures and the environment. *Kind News jrs.* is for grades 2-4; *Kind News srs.* is for grades 5-6. It arrives in bundles of 32 with a 3-page teaching guide. Subscription includes four issues of *Kind Teacher,* and a Kind Club packet, ID cards, and posters.

Editorial Address
Kind News
Box 362
East Haddam, CT 06423
203-434-8666

Ordering Address
Kind News
Box 362
East Haddam, CT 06423

Target Audience M/F, Junior Level, Grades 2-4; Senior Level, Grades 5-6

Subjects All Creatures and the Environment

How Distributed Schools and Clubs

Editor Paul Dewey

Publisher National Association for Humane and Environmental Education

Cost $20 per school year (5 issues)

Sample Contact editor

Know Your World Extra is a 12-page special education periodical. It presents a wide variety of high-interest topics to students with their interests and abilities in mind. The reading level never exceeds 3.0. The publication features news, science, narratives, survival skills, and games. *Know Your World Extra* is in its twenty-second year of publication, and has about 185,000 subscribers.

Editorial Address
Field Publications
245 Long Hill Road
Middletown, CT 06457
203-638-2400

Ordering Address
Know Your World Extra
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, Ohio 43216
1-800-999-7100

Target Audience M/F, Ages 11-16, Grades 6-10

Subject Special Education

How Distributed School

Editor Scott Ingram

Publisher Richard J. LeBrasseur

Cost $6.99 per year (18 issues)

Sample Contact Jynifer Smith at ordering address

Koala Club News is a magazine about animals. The 8-page quarterly magazine goes to kids who are members of the Zoological Society of San Diego Koala Club. It focuses on news about animals, the Zoo and Wild Animal Park, plants, and conservation. It includes articles, photos, and a coloring page. Readers' letters, original poems, drawings, and stories are accepted. Circulation is 65,000.

Editorial Address
Zoological Society of San Diego
PO Box 551
San Diego, CA 92112
619-231-1515

Ordering Address
San Diego Zoo Membership Department
PO Box 271
San Diego, CA 92112

Target Audience M/F, Ages up to 15

Subject Animals

Editor Georgeanne Irvine

Publisher Zoological Society of San Diego

Cost $9 per year (4 issues)

Sample Write to San Diego Zoo Public Relations

Let's Find Out is a magazine with a learning program based on monthly themes such as the child, school, seasons, transportation, animals, and plants. Published eight times a year, each package contains thematically coordinated materials for the month: four weekly magazines, two wall posters, two task cards, a parents' letter in English and Spanish, and a teacher's guide.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-5271

Target Audience M/F, Pre-K-Kindergarten
Subject Current Events
How Distributed School
Editor Jean Marzollo
Publisher Scholastic
Cost $4.25 per year for 10 or more subscriptions
Sample Available to teachers and librarians

Letterbug is available in English and Spanish and emphasizes reading, writing, and thinking skills. Each 4-page issue contains a short story, a thinking game or puzzle, and a writing experience. There are two *Letterbug* levels: A for grades 3-4, which highlights folktales, and B for grades 4-6, which explores mythology.

Editorial Address
The Readers and Writers Workshop
111 Hillcrest Avenue
Beaver Falls, PA 15010
412-847-3327

Ordering Address
Letterbug
111 Hillcrest Avenue
Beaver Falls, PA 15010

Target Audience M/F, Ages 3-6
Subjects Language and Literature (available in English and Spanish)
How Distributed School
Editor Shandel Gilbert
Publisher The Readers and Writers Workshop
Cost $89 per class set—includes 30 subscriptions and a teacher's edition (8 issues); parent guides, $30 per set
Sample and catalog Contact editor

Listen deals with drug prevention. Through stories, clear and factual information, personality profiles, positive alternative activities, and self-help features, *Listen* seeks to offer its readers positive reasons for avoiding drug use of all kinds, including alcohol and tobacco. This 32-page magazine, published since 1948, is read by 80,000 teenagers each month.

Editorial Address
Narcotics Education
12501 Old Columbia Pike
Silver Spring, MD 20904
301-680-6726

Ordering Address
Leilani Proctor
Listen
12501 Old Columbia Pike
Silver Spring, MD 20904

Target Audience M/F, Ages 13-18, Grades 7-12
Subject Drug Prevention
How Distributed Home and School
Editor Gary B. Swanson
Publisher Narcotics Education
Cost $14.95 per year
Free sample Write to editorial address

Literary Cavalcade is a language arts magazine used in advanced placement English classrooms. Published monthly, this 48-page magazine includes modern classics, contemporary drama, essays, and poetry with reading comprehension and writing skills masters, plus SAT preparation activities.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 9-12
Subject Language Arts
How Distributed School
Editor Kathy Robinson
Publisher Scholastic
Cost $5.95 per subscription (10 or more); single subscriptions, $11.50; teacher edition, $20.50
Sample Available to teachers and librarians

Merlyn's Pen, The National Magazine of Student Writing

This 32-page magazine is devoted entirely to publishing distinguished stories, poems, plays, and essays by some of the nation's best young writers. Every writer receives a personal response within 11 weeks.

Editorial Address
Merlyn's Pen
PO Box 1058
East Greenwich, RI 02818
401-885-5175

Ordering Address
Department CML
PO Box 1058
East Greenwich, RI 02818
1-800-247-2027

Target Audience M/F, Grades 7-10
Subjects Fiction, Poetry, and Essays
How Distributed Home and School
Editor R. Jim Stahl
Publisher Merlyn's Pen
Cost $5.95 per school year (over 20 orders); single subscriptions, $14.95 (4 issues)

Mickey Mouse Magazine is a humor/entertainment magazine with parenting information. It features Mickey and his friends from the Disney family and includes stories, activities, jokes, coloring pages, and more. The second section of *Mickey Mouse Magazine* has a "Guide for Grownups," featuring seasonal activities, cooking, crafts, and vacation tips.

Editorial Address
Welsh Publishing Group
300 Madison Avenue
New York, NY 10017
212-687-0680

Ordering Address
Mickey Mouse Magazine
PO Box 10598
Des Moines, IA 50340
515-247-7500

Target Audience M/F, Ages 2-6 and Parents
Subjects Humor and Entertainment
How Distributed Home and Newsstand
VP/Editorial Director Katy Dobbs
Editor Betsy Loredo
Publisher Donald E. Welsh, President
Cost $3 per issue
Sample Contact editorial office

The Mini Page appears in over 450 newspapers, and is often a part of Newspaper in Education programs. *The Mini Page* is a 4-page educational tabloid for kids from K-12, and each issue centers around a special theme with editorial copy and related puzzles.

Editorial Address
The Mini Page
PO Box 70567
Washington, DC 20024
202-488-7919

Ordering Address
Diane Galante
Universal Press Syndicate
PO Box 419150
Kansas City, MO 64141
816-932-6600

Target Audience M/F, Ages 5-12
Subject Varies
How Distributed Home and School
Editor Betty Debnam
Publisher Betty Debnam

Monkeyshines has three publications: one on history and geography, one on health and science, and a joke book. *Monkeyshines on Health and Science* features articles on different science topics, puzzles, and famous discoverers. It also contains updated information on a variety of health-related subjects. *Monkeyshines on America* contains information on states' history, geography, folklore, and people. It offers word and writing contests. These sell for $14 each (price increases to $15.95 January 1, 1990). The *Monkeyshines Joke Book* features several plays on words. It sells for $4.95, plus $1 handling.

Editorial Address
North Carolina Learning Institute for Fitness & Education
PO Box 10245
Greensboro, NC 27404
919-292-6999

Ordering Address
Monkeyshines
PO Box 10245
Greensboro, NC 27404

Target Audience M/F
Subject Diverse
How Distributed Home and School
Editor Phyllis B. Goldman
Publisher North Carolina Learning Institute for Fitness & Education

Muppet Magazine is a 32-page quarterly humor and entertainment publication featuring the Muppets. Kermit and friends interview celebrities from television, sports, music, and movies. Each character "writes" a column. For example, Miss Piggy gives advice, and Fozzie tells jokes.

Editorial Address
Welsh Publishing Group
300 Madison Avenue
New York, NY 10017
212-687-0680

Ordering Address
Muppet Magazine
PO Box 10176
Des Moines, IA 50340
515-247-7500

Target Audience M/F, Ages 8-12
Subjects Humor and Entertainment
How Distributed Home and Newsstand
VP/Editorial Director Katy Dobbs
Publisher Donald E. Welsh, President
Cost $3 per issue

My Friend is a 32-page general interest magazine with an emphasis on religion. Celebrating its tenth year of publication, *My Friend* is the nation's only Catholic magazine for children. Features include Bible and child-life stories, science and biographies, and puzzles. *My Friend* also accepts reader contributions.

Editorial Address
Daughters of St. Paul
50 St. Paul's Avenue
Jamaica Plain
Boston, MA 02130
617-522-8911

Ordering Address
My Friend
50 St. Paul's Avenue
Jamaica Plain
Boston, MA 02130

Target Audience M/F, Ages 6-12
Subject General Interest/Religion
How Distributed Home
Editor Sister Anne Joan
Publisher Daughters of St. Paul
Cost $8.50 per year (10 issues)
Sample Send SAE and 75¢ postage to editor

National Geographic World features factual stories on outdoor adventure, natural history, sports, science, and history. Special features include posters, games, crafts, and mazes. This 32-page magazine was first published in 1975. *World* has over one million readers.

Editorial Address
National Geographic Society
17 and M Streets NW
Washington, DC 20036
202-857-7000

Ordering Address
National Geographic World
PO Box 2330
Washington, DC 20077-9955

Target Audience M/F, Ages 8-14
Subjects Natural History, Science, Outdoor Adventure
How Distributed Home and School
Editor Pat Robbins
Publisher National Geographic Society
Cost $10.95 per year (12 issues)
Sample Send request on post card

Odyssey is a space exploration and astronomy magazine. Articles range from backyard stargazing to black holes and the Space Shuttle to interstellar flight. Experiments and projects are regular features. *Odyssey* also publishes reader art, projects, and puzzles. The 40-page magazine was established in January 1979 and now reaches 100,743 readers.

Editorial Address
Kalmbach Publishing
21027 Crossroads Circle
PO Box 1612
Waukesha, WI 53187
414-796-8776

Ordering Address
Nancy Mack
Odyssey
1027 N. Seventh Street
Milwaukee, WI 53233
414-272-2060

Target Audience M/F, Ages 8-14, Grades 3-8
Subjects Space Exploration and Astronomy
How Distributed Home
Editor Nancy Mack
Publisher Kalmbach Publishing
Cost $19.95 per year (12 issues)
Sample Send SAE and four first class stamps

Owl Magazine is a discovery magazine for children over age 8. Readers can explore the world around them, with topics ranging from animals to late-breaking high-tech developments. In each 32-page issue, readers are encouraged to take part in surveys, send in questions, or enter contests.

Editorial Address
Young Naturalist Foundation
56 The Esplanade, Suite 306
Toronto, Ontario
M5E 1A7 Canada
416-868-6001

Ordering Address
In Canada use editorial address
In the United States—
PO Box 11314
Des Moines, IA 50340

Target Audience M/F, Ages 8-13, Grades 4-7
Subjects Science and Nature
How Distributed Home
Editor-in-Chief: Sylvia Funston
Publisher Young Naturalist Foundation
Cost $19.95 Canadian (10 issues)
Sample $3.25, free writer's guidelines with SASE

Peanut Butter is an entertainment magazine offered to students through participation in Scholastic's in-school book clubs. Issues include punchouts, holiday games, puzzles, and more. *Peanut Butter* is published six times a year on a per copy basis.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Can be ordered only through Scholastic in-school book clubs

Target Audience M/F, Ages 4-7
Subject Entertainment
How Distributed Through Scholastic in-school book clubs
Editor Grace Maccarone
Publisher Scholastic
Cost $.75 per copy
Teachers can participate in Scholastic Book Clubs by calling 314-636-8890 for information

Peanut Butter Press is a monthly, 12-page insert in *The Indianapolis News*. Written by and for kids, articles range from interviews with elected officials and famous athletes to tours of businesses. *Peanut Butter Press* also publishes original poems, fiction, and nonfiction short stories, book reviews, editorial columns, mazes, and word games. It is available throughout the central Indiana circulation area of *The Indianapolis News*. Schools may subscribe to *The News* on *Peanut Butter Press* day for bulk deliveries at half the newsstand price.

Editorial Address
The Indianapolis News
307 N. Pennsylvania Street
PO Box 145
Indianapolis, IN 46206-0145
317-633-9060

Ordering Address
Bulk deliveries only to schools within the circulation area of *The Indianapolis News*

Target Audience M/F, Ages 7-13
Subject General
How Distributed Home and School
Editor Patricia Simpson
Publisher The Indianapolis News

Penny Power is intended to help 8-14-year-olds recognize and make informed decisions in the growing world of consumerism surrounding them. This bimonthly magazine evaluates products marketed to kids including books, movies, and TV programs, it pokes fun at advertising; and it explores earning money, allowances, money management, and other ways kids can attain financial know-how. It also discusses peer pressure, problems with school and friends, and other issues of concern to young people.

Editorial Address
Consumers Union
of the United States
256 Washington Street
Mt. Vernon, NY 10553
914-667-9400

Ordering Address
Penny Power
Consumers Union
of the United States
256 Washington Street
Mt. Vernon, NY 10553

Target Audience M/F, Ages 8-14
Subject Consumer Education
How Distributed Home
Editor Charlotte M. Baecher
Publisher Consumers Union of the United States
Cost $11.95 per year (6 issues)

Pennywhistle Press, a national children's newspaper supplement for young readers, was established to help stir children's interest in reading the newspaper. It uses news, entertainment, sports, and feature stories in its 8-page format. There are also games, puzzles, and weekly columns for reader participation. Presently, 40 newspapers in the U.S. and Guam use *Pennywhistle Press.* It has a circulation of 2.5 million.

Editorial Address
Gannett Publishing
PO Box 500-P
Washington, DC 20044
703-276-3780

Ordering Address
Pennywhistle Press
Gannett Publishing
PO Box 500-P
Washington, DC 20044

Target Audience M/F, Ages 4-14
Subject Different Themes
How Distributed Home and School
Editor Anita Sama
Publisher Peter Prichard
Sample Send 50¢ to *Pennywhistle Press* at ordering address

Plays, The Drama Magazine for Young People contains original dramatic material including one-act plays and programs for use in classrooms and assemblies to celebrate holidays and special occasions throughout the school year. Each issue has 8-12 plays, ranging from skits to melodramas to fairy tales. Production notes give suggestions for simple settings and costumes.

Editorial Address
Plays
120 Boylston Street
Boston, MA 02116
617-423-3157

Ordering Address
Plays
120 Boylston Street
Boston, MA 02116

Target Audience M/F, Grades 1-12
Subject Plays
How Distributed School
Editor Sylvia K. Burack
Publisher Plays
Cost $23 for one year; $45 for two years

Pockets is a devotional magazine for children to help them understand the Christian tradition. Through fiction, poetry, scripture, prayer, and activities, *Pockets* explains Jesus' life and teaching to children. Designed for national and multiethnic backgrounds, *Pockets* addresses a wide variety of concerns and needs.

Editorial Address
The Upper Room
1908 Grand
Box 189
Nashville, TN 37202-9929
615-340-7333

Ordering Address
Pockets
Customer Service
1908 Grand
Box 189
Nashville, TN 37202-9929

Target Audience M/F, Ages 6-12
Subject Devotional Magazine for Children
How Distributed Home
Editor Janet M. Bugg
Publisher The Upper Room
Cost $12.95 per year; 10 or more, $9.35 (11 issues)
Sample Write to editorial address

Prism is written by and for gifted and talented young people. Issue themes are announced in advance. Children's work is accepted and materials are sorted according to themes. *Prism* has an advanced insight section for parents', teachers', and counselors' ideas and opinions.

Editorial Address
Lauderdale Publishing
2455 E. Sunrise Boulevard
Ft. Lauderdale, FL 33304
305-563-8805

Ordering Address
Prism
2455 E. Sunrise Boulevard
Ft. Lauderdale, FL 33304

Target Audience M/F, Ages 11-18
Subject Writing
How Distributed Home and School
Editor T. Constance Coyne
Publisher Sherry Friedlander
Cost $19.95 per year (6 issues)
Sample Write to editorial address

¿Que Tal? uses articles about Hispanic-Americans; interviews with teenagers from Latin America, Spain, and the Carribean; and activities to ease first-year students into their new language. Each issue is 12 pages.

Editorial Address
Mary Glasgow Publications
Avenue House
131-133 Holland Park Avenue
London W11 4UT, England

Ordering Address
Scholastic Classroom Magazines
2931 E. McCarty Street
PO Box 3710
Jefferson City, Mo 65102-3710
1-800-631-1586

Target Audience M/F, Grades 7-12, first year Spanish students
Subject Spanish
How Distributed School
Publisher Scholastic
Cost $4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, $9.50 each

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R-A-D-A-R is a 12-page weekly take home paper with the goal of reaching children with the truth of God's Word. The publication features stories about school, travel, and relationships with parents, friends, and others. Christian character building is strongly emphasized in the articles and stories. It includes cartoons, puzzles, and letters from the readers. Circulation is 105,000.

Editorial Address
Standard Publishing
8121 Hamilton Avenue
Cincinnati, OH 45231
513-931-4050

Ordering Address
R-A-D-A-R
Standard Publishing
8121 Hamilton Avenue
Cincinnati, OH 45231

Target Audience M/F, Grades 3-6
Subject Christian Character Building
How Distributed Church
Editor Margaret Williams
Publisher Standard Publishing
Sample Contact editor

Ranger Rick is dedicated to helping students gain a greater understanding and appreciation of nature. It covers a range of natural history subjects with personalized adventures, animal life histories, fiction, photo/caption stories, how-to articles, jokes and riddles, crafts, plays, and poetry. Ranger Rick publishes readers' letters and questions. This 48-page monthly magazine is a benefit of membership in the Ranger Rick Nature Club. Current membership is 875,000.

Editorial Address
National Wildlife Federation
8925 Leesburg Pike
Vienna, VA 22180-0001
703-790-4000

Ordering Address
Membership Services
National Wildlife Federation
8925 Leesburg Pike
Vienna, VA 22180-0001

Target Audience M/F, Ages 6-12
Subject Nature
How Distributed Home
Editorial Director Gerry Bishop
Publisher National Wildlife Federation
Cost Membership in Ranger Rick Nature Club $14
Sample Contact editorial director

Read Magazine is designed for use in English and reading classes. Every issue contains a play and a short story, word games, logic puzzles, and ideas for student poems. Two pages are devoted to student writing. The accompanying Teacher's Guide has background and discussion material, plus writing ideas and reproducible masters devoted to various English, literature, and reading skills.

Editorial Address
Field Publications
245 Long Hill Road
Middletown, CT 06457
203-638-2400

Ordering Address
Read Magazine
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, Ohio 43216
1-800-999-7100

Target Audience M/F, Grades 6-9
Subjects Reading and English Classes
How Distributed School
Executive Editor Lynell Johnson
Publisher Richard J. LeBrasseur
Cost $6.25 for orders of 10 or more (18 issues)
Sample Contact Jynifer Smith at ordering address

The Real Ghostbusters is a 32-page humor and entertainment magazine based on the ghostbuster characters from the movies and TV cartoon series. Each issue offers readers a short story, a comic strip story, a feature on science and technology, jokes, riddles, puzzles, and games. Readers' mail and artwork are published in each issue.

Editorial Address
Welsh Publishing Group
300 Madison Avenue
New York, NY 10017
212-687-0680

Ordering Address
The Real Ghostbusters
PO Box 10176
Des Moines, IA 50340
515-247-7500

Target Audience M/F, Ages 6-11
Subjects Humor and Entertainment
How Distributed Home and Newsstands
VP/Editorial Director Katy Dobbs
Publisher Donald E. Welsh, President
Cost $3 per issue

Reflections is a 32-page poetry magazine that features the writing of children from ages 4-18. It also contains interviews with poets and authors, as well as with students who have been published; outstanding writing programs; and short stories. *Reflections* also publishes student artwork.

Editorial Address
Reflections
PO Box 368
Duncan Falls, OH 43734

Ordering Address
Reflections
PO Box 368
Duncan Falls, OH 43734

Target Audience M/F, Ages 4-18
Subject Poetry
How Distributed Home and School
Editor Dean Harper
Publisher Seventh and eighth grade journalism students, Duncan Falls Jr. High
Cost $3 per issue; $5 per year (2 issues)
Sample Send $2 to Dean Harper

St. Paul's Family Magazine is a 36-page quarterly that promotes Western cultural literacy. It contains a collection of literature, history, poetry, Bible stories, music, art, cooking, star gazing, science, book reviews, handicrafts, games, and coloring. Each issue is designed around a theme and draws from people like Robert Louis Stevenson, Howard Pyle, Beatrix Potter, and Winslow Homer.

Editorial Address
St. Paul's Publishing Company
14780 W. 159 Street
Olathe, KS 66062
913-780-1312

Ordering Address
St. Paul's Family Magazine
PO Box 772
Ft. Scott, KS 66701

Target Audience M/F, Ages 7-97
Subject Cultural Enrichment
How Distributed Home and School
Editor James R. Leek
Publisher St. Paul's Publishing Company
Cost $13.95 per year (4 issues); bulk school discounts available on request
Sample Write to ordering address

Scholastic Action is a classroom magazine created for students in grades 7-9 whose reading level is grades 4-7. It is used as a motivating and timely teen-oriented reading supplement for special education students in language arts programs. This 32-page magazine provides read-aloud plays, short fiction, news, and activities. Scholastic Action began in 1977 and has a current circulation of 230,000.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 7-9
Subject Language Arts
How Distributed School
Editor Patrick Daley
Publisher Scholastic
Cost $5.75 per school year for 10 or more (14 issues)
Sample Available to teachers and librarians

Scholastic Choices is designed for use in home economics and life skills classes. It includes articles on personal development, family relationships, health, food and nutrition, clothing, careers, and consumer skills. Formerly *Co-Ed* magazine, this 38-page magazine was first published in 1956 and has a current circulation of 249,552.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 7-12
Subject Home Economics
How Distributed School
Editor Maura Christopher
Publisher Scholastic
Cost $5.50 per student for 10 or more
Sample Available to teachers and librarians

Scholastic Dynamath is a 16-page classroom magazine used as a supplement for math programs. It presents in a humorous format activities such as word problems, computation, measurement, and test preparation.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 5-6
Subject Math
How Distributed School
Editor Jackie Glasthal
Publisher Scholastic
Cost $5.95 per student for 10 or more (10 issues)
Sample Available to teachers and librarians

Scholastic Math is a classroom magazine used as a supplement to the math curriculum. Issued biweekly during the school year, each copy includes articles that provide a format for problem solving, computation, statistics, consumer math, real-life applications, career math, test-taking preparation, and critical reasoning skills.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 7-9
Subject Math
How Distributed School
Editor Rachel Maizes
Publisher Scholastic
Cost $5.95 per year for 10 or more
Sample Available to teachers and librarians

Scholastic News is a weekly classroom newspaper, published in six separate editions for children in grades 1-6. Each edition is planned and written at the level to help students understand major world and national news. The Teacher's Edition provides background information, discussion questions, activities, skills reproducibles, and color teaching posters.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Ages 6-11, Grades 1-6
Subject Current Events
How Distributed School
Editor John Lent
Publisher Scholastic
Cost $1.95 for Grades 1&2; $2.25 for Grades 3&4; $2.50 for Grades 5&6 (26 issues)
Sample Available to teachers and librarians

Scholastic Scope is an 18-page classroom magazine for students in grades 8-12 who have reading levels of grades 4-7. It is used as a supplement for language arts classes and features adaptations of classics and current fiction, timely media scripts, and lessons to help strengthen reading, writing, and practical skills.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 8-12
Subject Language Arts
How Distributed School
Editor David Goddy
Publisher Scholastic
Cost $5.95 per student for 10 or more
Sample Available to teachers and librarians

Scholastic Search is a 32-page classroom magazine written at an easy reading level. It is used as a supplement to U.S. History classes and features plays, spotlight biographies, pro/con debates, and tie-ins to contemporary events.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 8-12
Subject Social Studies
How Distributed School
Editor Jeff Kisseloff
Publisher Scholastic
Cost $5.50 per student for 10 or more (10 issues)
Sample Available to teachers and librarians

Scholastic Sprint is a classroom magazine for students in grades 4-6 with a reading level of grades 2-3. It is used as a supplement for language arts classes for students with special learning needs. It features an integrated approach to the development of basic language arts skills including reading, writing, vocabulary, and thinking.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 4-6
Subject Language Arts
How Distributed School
Editor Karen Glenn
Publisher Scholastic
Cost $5.95 per student for 10 or more
Sample Available to teachers and librarians

Scholastic Update is a classroom magazine created as a supplement for social studies students. This 32-page, biweekly publication includes articles on national and global affairs presented in terms of history, sociology, economics, and world studies. It features interviews with world leaders, pro/con debates, and map and chart reading activities.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 8-12
Subject Language Arts
How Distributed School
Editor Lee Kravitz
Publisher Scholastic
Cost $5.95 per student for 10 or more
Sample Available to teachers and librarians

Scholastic Voice is designed to be a supplement for language arts classes. Issued biweekly during the school year, it features high-interest, on-level critical reading and response writing activities. The 32-page magazine includes classic and young adult fiction, timely media scripts, nonfiction, and student writing.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 8-12
Subject Language Arts
How Distributed School
Editor Forrest Stone
Publisher Scholastic
Cost $5.95 per student for 10 or more
Sample Available to teachers and librarians

School Mates is a 16-20 page chess magazine for children. It contains chess lessons, tips, stories on famous players, quizzes, tournament listings, and more.

Editorial Address
United States Chess Federation
186 Route 9W
New Windsor, NY 12550
914-562-8350

Ordering Address
Jennie L. Simon
School Mates
186 Route 9W
New Windsor, NY 12550

Target Audience M/F, Ages 7 and up
Subject Chess
How Distributed Home and School
Editor Jennie L. Simon
Publisher United States Chess Federation
Cost $2 per issue; $6 per year for USCF members; $6.50 per year for non-members

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Schuss is published in German for grades 7-12, second and third year students of German. Current events articles report on politics, sports, music, culture, and day-to-day life in German-speaking countries. Interviews with musicians and young people, cartoons, articles on new slang, word games, and puzzles also are included in each 12-page issue.

Editorial Address
Mary Glasgow Publications
Avenue House
131-133 Holland Park Avenue
London W11 4UT England

Ordering Address
Scholastic Classroom Magazines
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-3710
1-800-631-1586

Target Audience M/F, Grades 7-12, second and third year German
Subject German
How Distributed School
Publisher Scholastic
Cost $4.95 per subscription (minimum order, 10), with free teacher's edition; 1-9 subscriptions, $9.50 each
Sample Write to *Schuss*-Scholastic, Box 2700, Monroe, OH 45050-2700

Science Weekly is a 4-page, biweekly magazine that explains science and math to students K-8. It uses science content to integrate reading, writing, mathematics, problem solving, and technology. It will be available in Spanish soon.

Editorial Address
Science Weekly
2141 Industrial Parkway
Silver Spring, MD 20904
301-680-8804

Ordering Address
Science Weekly
Subscription Department
2141 Industrial Parkway
Silver Spring, MD 20904

Target Audience M/F, Ages K-8
Subject Science
How Distributed Home and School
Editor Claude Mayberry
Publisher Claude Mayberry
Cost $2.80 per student per semester; single subscriptions $8 per year; over 20 orders, $3.95 per student per year

Science World aims to supplement the lessons of the science curriculum. Published biweekly during the school year, this 24-page publication includes a number of brief news items and several feature length articles on current research in the life, earth (including astronomy and space), physical, and health sciences. "Do-it-yourself" science activities lead readers to investigate key concepts in the articles.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Science World
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 7-10
Subject Science
How Distributed School
Editor Bonnie Price
Publisher Scholastic
Cost $5.95 per student for orders of 10 or more (18 issues)
Sample Available to teachers and librarians

Seedling Series: Short Story International contains worldwide short stories with application to language arts and social studies. It is a 64-page, quarterly publication with unabridged, contemporary stories from all lands. The stories by living authors are designed to promote positive attitudes toward reading, writing, literature, geography, and social studies. Similarities and differences of their peers around the globe are emphasized to readers.

Editorial Address
Short Story International
Six Sheffield Road
Great Neck, NY 11021
516-466-4166

Ordering Address
Seedling Series
PO Box 405
Great Neck, NY 11022

Target Audience M/F, Ages 9-12, Grades 4-7
Subject Short Stories
How Distributed Home and School
Editor Sylvia Tankel
Publisher Sam Tankel
Cost $14 per year (4 issues)
Sample Send request on school/library letterhead signed by teacher

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Sesame Street Magazine is a 32-page publication that features stories, games, and activities that introduce the alphabet, numbers, and simple problem-solving skills, and reinforce positive social skills. The *Sesame Street Parents' Guide*, which accompanies the kids' magazine, includes practical tips, articles on child development, and suggestions in reference to *Sesame Street Magazine*.

Editorial Address
Children's Television Workshop
One Lincoln Plaza
New York, NY 10023
212-595-3456

Ordering Address
Sesame Street Magazine
PO Box 52000
Boulder, CO 80321-2000

Target Audience M/F, Ages 2-6 and Parents
Subjects Activities for preschoolers and tips for parents
How Distributed Home and Newsstand
Editor-in-Chief Marge Kennedy
Publisher Nina Link
Cost $13.97 per year (10 issues)

Shoe Tree, the literary magazine by and for young writers, presents stories, poems, book reviews, and personal narratives contributed by writers and illustrators ages 6-14 in the belief that young artists need encouragement. The 6" by 9", 64-page book is published by the National Association for Young Writers, a non-profit group of writers and teachers dedicated to the development of good writing.

Editorial Address
National Association for Young Writers
215 Valle del Sol Drive
Santa Fe, NM 87501
505-982-8596

Ordering Address
Shoe Tree
Membership Services
Department YW
PO Box 3000
Denville, NJ 07834

Target Audience M/F, Ages 6-14
Subject Literary Magazine
How Distributed Home
Editor Shelia Cowing
Publisher National Association for Young Writers
Cost $15 per year (3 issues)
Samples For submission guide and contest rules, send SASE to editor

Shofar is an interactive magazine for American Jewish children. It contains profiles of Jewish celebrities and sports figures, Jewish current events, contests, fiction, puzzles, plays, poems, an advice column, and material on holidays. It also publishes readers' letters, poems, and artwork. Ready-to-use lessons and family education programs are included.

Editorial Address
Shofar
43 Northcote Drive
Melville, NY 11747
914-634-9423

Ordering Address
Shofar
Gerald H. Grayson
43 Northcote Drive
Melville, NY 11747

Target Audience M/F, Ages 8-13, Grades 3-8
Subject Jewish-American Culture
How Distributed Home and School
Editor Gerald H. Grayson
Publisher Darryl G. Elberg
Cost $14.95 per year; 10 or more, $12.45
Sample Send $1 to editorial address

Skipping Stones: A Multi-Ethnic Children's Forum is a 32-page, multilingual, environmentally aware magazine designed to let children from diverse backgrounds share their experiences, cultures, languages, and creative expressions. It presents material and encourages readers to respond, question, offer ideas, and participate in activities. Features have included photos by Soviet youth; songs from Japan, India, and Africa; and environment games from Native Americans and Mexicans. *Skipping Stones* is printed on recycled paper and is distributed worldwide.

Editorial Address
Skipping Stones
80574 Hazelton Road
Cottage Grove, OR 97424
503-942-9434

Ordering Address
Skipping Stones
80574 Hazelton Road
Cottage Grove, OR 97424

Target Audience M/F, Children All Ages
Subjects Culture and Environment
How Distributed Home and School
Editors Arun Narayan Toké and Amy Klauke
Publisher Skipping Stones
Cost $15 per year; $3.75 per issue; low income and Third World reduced rates available on request
Sample Contact Arun Toké

Snoopy Magazine is a 32-page publication for preschoolers and their parents starring Charles Schulz' Peanuts characters. The kids pages feature stories and activities for children and the parents pages include a variety of features of interest to parents. The whole Peanuts gang appears in a rebus story, a short story, and a nonfiction photo feature, as well as in activity pages including mazes, cut-outs, and hidden pictures. The current circulation is 500,000.

Editorial Address
Welsh Publishing Group
300 Madison Avenue
New York, NY 10017
212-687-0680

Ordering Address
Snoopy Magazine
PO Box 10570
Des Moines, IA 50340
515-247-7500

Target Audience M/F, Ages Preschool
Subjects Humor, Entertainment, Parenting Information
How Distributed Home and Newsstand
VP/Editorial Director Katy Dobbs
Publisher Donald E. Welsh, President
Cost $3 per issue

Sports Illustrated for Kids presents sports-oriented subjects and, in a 4-color magazine format, introduces young readers to professional and amateur sports figures. This publication includes features on athletes who began their careers at the same age range as the readers. Regular departments include sports cards, legends, puzzles, activities, and Tips from the Pros.

Editorial Address
Time Inc. Magazine Company
1271 Avenue of the Americas
New York, NY 10020
212-522-5437

Ordering Address
Sports Illustrated for Kids
Time Inc. Magazine Company
PO Box 830607
Birmingham, AL 35283-0607
1-800-632-1300 United States
1-800-821-1200 Canada

Target Audience M/F, Ages 8-13
Subject Sports
How Distributed Home, School, Newsstand
Editor John Papanek
Publisher Anne S. Moore
Cost $15.95 per year (12 issues)
Sample Librarians and teachers call 1-800-633-8628

Stone Soup: The Magazine by Children is a bimonthly literary magazine publishing fiction, poetry, book reviews, and art by children through age 13. Each 48-page issue contains writing on a variety of topics relevant to children's lives, art from around the world, photos of their young authors, and an activity guide. Submissions to *Stone Soup* are welcome.

Editorial Address
Children's Art Foundation
PO Box 83
Santa Cruz, CA 95063
408-426-5557

Ordering Address
Stone Soup
PO Box 83
Santa Cruz, CA 95063

Target Audience M/F, Ages 6-13
Subject Literature
How Distributed Home and School
Editor Gerry Mandel
Publisher Children's Art Foundation
Cost $20 per year
Sample Write to editor

Stork Magazine is a new 48-page publication designed to teach love of reading in children ages 3 months to 3 years. It focuses on early developmental concepts and health in its poems, stories, and activities. *Stork* includes photographs of the readers themselves.

Editorial Address
Children's Better Health Institute
1100 Waterway Boulevard
PO Box 567
Indianapolis, IN 46206
317-636-8881

Ordering Address
Stork Magazine
PO Box 10003
Des Moines, IA 50340

Target Audience M/F, Ages 0-3
Subject General interest
How Distributed Home
Editor Deborah Block
Publisher Children's Better Health Institute
Cost $11.95 per year (8 issues)
Sample Teachers and librarians send 75¢ to editor

Straight Magazine is a weekly magazine for Christian teenagers, distributed through churches. It's designed to correlate with Standard Publishing's Young Teen and Youth Bible School lessons. *Straight Magazine* accepts readers' fiction and nonfiction stories, photos, puzzles, art, and poetry.

Editorial Address
Standard Publishing
8121 Hamilton Avenue
Cincinnati, OH 45231
513-931-4050

Ordering Address
Straight Magazine
Standard Publishing
8121 Hamilton Avenue
Cincinnati, OH 45231

Target Audience M/F Ages 13-19
Subject Christian Teenagers
How Distributed Church, Sunday Schools
Editor Carla J. Crane
Publisher Standard Publishing
Sample Send SASE to editor

Student Series: Short Story International is a 96-page quarterly publication carrying about 10 unabridged, contemporary stories by living authors throughout the world. The goal of the magazine is to help promote and strengthen the reading habit and provide insights into other cultures as well as our own.

Editorial Address
Short Story International
Six Sheffield Road
Great Neck, NY 11021
516-466-4166

Ordering Address
Student Series
Short Story International
PO Box 405
Great Neck, NY 11022

Target Audience M/F, Ages 13-18, Grades 8-12
Subject Short Stories
How Distributed Home and School
Editor Sylvia Tankel
Publisher Sam Tankel
Cost $16 per year (4 issues)
Sample Send request on school/library letterhead signed by teacher

SuperScience Red Edition, a classroom magazine for students in grades 1-3, is used as a supplement to elementary science classes. This 32-page, hands-on magazine offers students an introduction to basic science through classroom activities. It is published monthly during the school year, and each issue includes a poster.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 1-3
Subject Science
How Distributed School
Editor Fran Nankin
Publisher Scholastic
Cost $3.95 per student for 10 or more
Sample Available to teachers and librarians

SuperScience Blue Edition is a classroom magazine for students in grades 4-6, created as a supplement for elementary science classes. This 32-page, hands-on magazine includes a poster and is issued monthly during the school year to introduce students to science through classroom activities.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 4-6
Subject Science
How Distributed School
Editor Lorri Hopping
Publisher Scholastic
Cost $4.75 per student for 10 or more
Sample Available to teachers and librarians

Teen Power is a weekly 8-page paper distributed in 13 issue quarters. It is designed to help young teens explore ways that Jesus Christ relates to them in everyday and crisis situations. The current readership is approximately 80,000.

Editorial Address
Scripture Press
Box 632
Glen Ellyn, IL 60138
312-668-6000

Ordering Address
Amy Swanson
Teen Power
Box 632
Glen Ellyn, IL 60138

Target Audience M/F, Ages 11-15
Subject Christian Living
How Distributed Church or Subscription
Editor Amy Swanson
Publisher Scripture Press
Sample Send SASE to editor

TQ (Teen Quest) Magazine is aimed at professing Christians with evangelical, Protestant backgrounds. The purpose is to show teenagers why a relationship with Christ is important and how to grow in the relationship. It features teen fiction and articles on outstanding teens, Christian sports personalities and topics, and issues relevant to teens today. This 48-page magazine has been published since 1946.

Editorial Address
Good News Broadcasting Association
Back to the Bible
Box 82808
Lincoln, NE 68501
402-474-4567

Ordering Address
TQ (Teen Quest) Magazine
Back to the Bible
Box 82808
Lincoln, NE 68501

Target Audience M/F, Ages 13-17
Subject Christianity
How Distributed Home
Editor Barbara Comito
Publisher Good News Broadcasting Association
Sample Send SASE to editor

3-2-1 Contact is a science and technology magazine. It aims to make readers aware of the science around them. It includes articles on animals and nature, sociology and psychology, and scientists' tasks. It also contains puzzles and games, math-related activities, fiction, and information on computer programming. The magazine has a readers' mail page and publishes children's responses to contests. Begun in 1979, *3-2-1 Contact* has approximately 425,000 readers.

Editorial Address
Children's Television Workshop
One Lincoln Plaza
New York, NY 10023
212-595-3456

Ordering Address
3-2-1 Contact
PO Box 53051
Boulder, CO 80322-53051

Target Audience M/F, Ages 8-14
Subjects Science and Technology
How Distributed Home and Newsstand
Editor Jonathan Rosenbloom
Publisher Nina Link
Cost $15.97 per year
Sample Send $1.50 to editorial address

Turtle Magazine for Preschool Kids was created to meet the intellectual and developmental needs of children, with special emphasis placed on health. *Turtle* features stories, poems, rebuses, puzzles, and activities. The 48-page magazine also accepts readers' drawings.

Editorial Address
Children's Better Health Institute
1100 Waterway Boulevard
PO Box 567
Indianapolis, IN 46206
317-636-8881

Ordering Address
Turtle Magazine
PO Box 10003
Des Moines, IA 50340

Target Audience M/F, Ages 2-5
Subject General Interest
How Distributed Home
Editor Beth Wood Thomas
Publisher Children's Better Health Institute
Cost $11.95 per year (8 issues)
Sample Teachers and librarians send 75¢ to editor

US Express is a classroom magazine for students for whom English is a second language. It offers guidance, information, and skills needed to help students adapt to their new English-speaking environment. *US Express* includes current events and teen issues, interviews, history, and geography. Issued biweekly during the school year, each magazine is 16 pages long.

Editorial Address
Scholastic
730 Broadway
New York, NY 10003
212-505-3000

Ordering Address
Scholastic
2931 E. McCarty Street
PO Box 3710
Jefferson City, MO 65102-9957
314-636-8890

Target Audience M/F, Grades 6-12
Subject ESL
How Distributed School
Editor Pam Cardiff
Publisher Scholastic
Cost $6.50 per student for 10 or more
Sample Available to teachers and librarians

U*S*Kids is a 44-page magazine with a "real-world" focus. It has four editorial objectives: to help children understand the world around them, to interest them in learning, to develop creativity and imagination, and to develop better reading skills and vocabulary. *U*S*Kids* includes news, true-life stories, science and nature, activities, and stories.

Editorial Address
Field Publications
245 Long Hill Road
Middletown, CT 06457
203-638-2400

Ordering Address
*U*S*Kids*
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, OH 43216
1-800-999-7100

Target Audience M/F, Ages 5-10
Subject Real World
How Distributed Home
Managing Editor Nancy Webb
Publisher Richard J. LeBrasseur
Cost $18.95 per year (11 issues)

Venture speaks from a Biblical perspective to the concerns of young boys. It also complements Brigade's Battalion and Stockade boys' programs. Published bimonthly since 1959, *Venture* is 32 pages long and has a circulation of 24,000.

Editorial Address
Christian Service Brigade
PO Box 150
Wheaton, IL 60189
312-665-0630

Ordering Address
Venture
Christian Service Brigade
PO Box 150
Wheaton, IL 60189

Target Audience M, Ages 10-15
Subject General Interest/Religion
How Distributed Home
Editor Steven Neideck
Publisher Christian Service Brigade
Cost $8 per year
Sample Send $1.50 and SAE with 85¢ postage to editor

Virginia Writing seeks to encourage promising high school writers, artists, and photographers in Virginia by publishing the best prose, poetry, fiction, nonfiction, music, drama, art, and photography submitted to the magazine's editors. Approximately 25 percent of the material published in this 80-page periodical comes from high school teachers.

Editorial Address
Longwood College
Farmville, VA 23901
804-395-2160

Ordering Address
Virginia Writing
Longwood College
Farmville, VA 23901

Target Audience M/F, High School
Subjects Literature, Art, and Photography
How Distributed Home
Editors Billy C. Clark and H. Donald Winkler
Publisher Longwood College
Cost $5 per issue, $9 per year (2 issues); free copies distributed to Virginia schools
Sample Contact editor

Weekly Reader is a graded series of classroom newspapers. The 4-to 8-page weekly provides news, current information, and recreational reading material. Content includes a main news story dealing with a serious contemporary issue; articles on health, science, and safety; and a reading test. Supplements and other extras are included.

Editorial Address
Field Publications
245 Long Hill Road
Middletown, CT 06457
203-638-2400

Ordering Address
Weekly Reader
Field Publications
PO Box 16630
Columbus, OH 43216
1-800-999-7100

Target Audience M/F, Ages Preschool-Grade 6
Subject News
How Distributed School
Executive Editor Lynell Johnson
Publisher Richard J. LeBrasseur
Cost $3.25 per school year (27 issues)
Sample Contact Jynifer Smith at ordering address

Weekly Reader Summer Editions A, B, and C extend the classroom periodical's purposes—to connect children to their world and to provide skill-based learning activities. This is done through news features, true-life adventures, and activities selected and written to appeal to readers at each grade level. Each edition has six, 8-page issues mailed to home subscribers biweekly during the summer.

Editorial Address
Field Publications
245 Long Hill Road
Middletown, CT 06457
203-638-2400

Ordering Address
Weekly Reader Summer Editions A, B, and C
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, OH 43216
1-800-999-7100

Target Audience M/F, Ages Preschool-Grade 6
Subject News
How Distributed School
Executive Editor Lynell Johnson
Publisher Richard J. LeBrasseur
Cost $3 per subscription (6 issues)
Sample Contact Jynifer Smith at ordering address

Wee Wisdom is a nondenominational, character-building magazine designed to help children develop true values that will help them achieve their highest potential. The 48-page magazine contains stories, poetry, puzzles, crafts, comics, and sections for writing and art sent in by children.

Editorial Address
Unity School of Christianity
Unity Village, MO 64065
816-524-3550 Ext. 329

Ordering Address
Wee Wisdom
Unity School of Christianity
Unity Village, MO 64065

Target Audience M/F, Ages 4-12, Grades K-6
Subject Character Building
How Distributed Home
Editor Judy Gehrlein
Publisher Unity School of Christianity
Cost $8 per year (10 issues)
Sample Write to editor

Wombat: A Journal of Young People's Writing and Art is a national magazine devoted entirely to the poetry, short stories, artwork, nonfiction, cartoons, and puzzles created by young people. *Wombat* is a 32-page literary "comic book," specifically for young people.

Editorial Address
Jacquelin Howe
745 Prince Avenue
PO Box 8088
Athens, GA 30603
404-549-4875

Ordering Address
Wombat
745 Prince Avenue
PO Box 8088
Athens, GA 30603

Target Audience M/F, Ages 6-16
Subject General Interest
How Distributed Home and School
Editor Jacquelin Howe
Publisher Jacquelin Howe
Cost $14.95 per year for individual subscriptions; lower rates for larger quantities (6 issues)
Sample Write to editor

World Newsmap of the Week/Headline Focus is a current events program that includes up-to-the-minute news summaries, full-color world maps, background information, graphics, and teaching suggestions. Now in its fifty-first year, *World Newsmap of the Week* is published every week of the school year.

Editorial Address
Field Publications
60 Revere Drive
Northbrook, IL 60062
1-800-323-5471

Ordering Address
World Newsmap of the Week
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, OH 43216
1-800-999-7100

Target Audience M/F, Grades 5-12
Subjects World News and Geography
How Distributed School
Editor Gordon Carlson
Publisher Richard J. LeBrasseur
Cost $59.95 per school year
Sample Contact Jynifer Smith at ordering address

Writing! is the continuing guide to written communication. Its goal is to motivate students to write. Focus articles address a writing problem or challenge. *Writing!* includes practical writing exercises, examples of student writing and interviews with successful authors. New columns are a monthly vocabulary building section and a review of significant works of fiction or nonfiction accessible to young adult readers.

Editorial Address
Field Publications
60 Revere Drive
Northbrook, IL 60062
1-800-323-5471

Ordering Address
Writing!
Field Publications
4343 Equity Drive
PO Box 16630
Columbus, OH 43216
1-800-999-7100

Target Audience M/F, Grades 7-12
Subjects English and Journalism
How Distributed School
Editor Alan Lenhoff
Publisher Richard J. LeBrasseur
Cost $5.60 per subscription (10 issues)
Sample Contact Jynifer Smith at ordering address

Young American: America's Newspaper for Kids informs and entertains kids in the same way an adult newspaper informs and entertains adults. Its goal is to encourage reading with a wide variety of articles reflecting the interests of readers—world news, kids' news, sports, entertainment, science, fashion, trends, games, and cartoons. Current circulation is 5.2 million as a supplement to newspapers with direct distribution into over 50,000 schools across the nation.

Editorial Address
Kristina T. Linden
1031 E. Burnside
Portland, OR 97212
503-230-1895

Ordering Address
Young American
PO Box 12409
Portland, OR 97212

Target Audience M/F, Ages 8-14 with "Upstarts" section for Ages 6-8
Subject General News
How Distributed Home and School
Editor Kristina T. Linden
Publisher Michael D. Forzley
Sample Send requests and $1.50 to editor

Your Big Backyard brings a conservation message to preschoolers by focusing on animals and nature in three 12-month series, repeated every three years. Each issue includes a special "read-to-me" story often including the adventures of B.B. Yardlee, the magazine's mascot. This periodical encourages language arts skills and number and color identification for 3-to-5 year old children. First published in 1980, *Your Big Backyard* now has over 500,000 subscribers.

Editorial Address
National Wildlife Federation
8925 Leesburg Pike
Vienna, VA 22180
703-790-4274

Ordering Address
Your Big Backyard
National Wildlife Federation
8925 Leesburg Pike
Vienna, VA 22180
703-790-4000

Target Audience M/F, Ages 3-5
Subjects Animals and Conservation
How Distributed Home
Editor Salli Luther
Publisher National Wildlife Federation
Cost $10 per year (12 issues)
Sample Contact editor

Zoobooks is designed to be an entertaining and informative full-color wildlife series published in collectible monthly "books." Each issue contains photographs, artwork, and scientifically accurate facts about the world's wildlife. Each issue covers a specific animal or group of animals.

Editorial Address
Wildlife Education
1111 Ft. Stockton Drive, Suite G
San Diego, CA 92103
619-299-7604

Ordering Address
Zoobooks
3590 Kettner Boulevard
San Diego, CA 92101
619-299-5034

Target Audience M/F, Ages 5-14
Subject Wildlife
How Distributed Home
Managing Editor Linda Wod
Publishers Kenneth Kitson and Ray Ehlers
Cost $15.95 per year (10 issues)

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Art & Man

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School Mates

Consumer Education

Current Consumer & Lifestudies
Penny Power

Creative Writing, Crafts

Children's Album

Drama

Plays, The Drama Magazine for Young People

Drug Prevention

Listen

English as a Second Language

US Express

Entertainment

Barbie Magazine
Dynamite
Hot Dog
Kids Life and Times
Peanut Butter
Real Ghostbusters, The

Environmental

Dolphin Log
Kind News
Ranger Rick
Skipping Stones: A Multi-Ethnic Children's Forum
Your Big Backyard

Filmmaking

Cinemagic

French

Bonjour
Ca Va
Chez Nous

General Interest

Bear Essential News for Kids
Boys' Life
Child Life
Children's Digest
Children's Magic Window
Children's Playmate
Creative Kids
Highlights for Children
Humpty Dumpty's Magazine
Jack and Jill
Keynoter
Kid City
Mini Page, The
My Friend
Peanut Butter Press
Pennywhistle Press
Sesame Street Magazine
Sesame Street Parents' Guide
Stork Magazine
Turtle Magazine for Preschool Kids
U*S*Kids
Wombat: A Journal of Young People's Writing and Art
Young American: America's Newspaper for Kids

German

Das Rad
Schuss

Gifted and Talented

Free Spirit: News & Views on Growing Up
Prism

Guidance and College Advising

College Bound: Issues and Trends in College Admissions

Health

Child Life
Children's Digest
Children's Playmate
Current Health I
Current Health II
Humpty Dumpty's Magazine
Jack and Jill
Monkeyshines on Health and Science
Stork Magazine
Turtle Magazine for Preschool Kids

History

Classical Calliope: The Muses' Magazine for Youth
Cobblestone: The History Magazine for Young People
Goldfinch, The
Monkeyshines on America

Home Economics

Scholastic Choices

Humor

Alf Magazine
DuckTales Magazine
Mickey Mouse Magazine
Muppet Magazine
Snoopy Magazine

Language Arts

Letterbug
Literary Cavalcade
McGuffey Writer, The
Read Magazine
Scholastic Action
Scholastic Scope
Scholastic Sprint
Scholastic Update
Scholastic Voice
Writing!

Literature

Cricket
Merlyn's Pen, The National Magazine of Student Writing
Reflections
Seedling Series: Short Story International
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Stone Soup: The Magazine by Children

Student Series: Short Story International
Virginia Writing

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Scholastic Dynamath
Scholastic Math
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Clavier's Piano Explorer

Multiethnic Awareness

Skipping Stones: A Multi-Ethnic Children's Forum

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Coulicou
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Hibou
National Geographic World
Owl Magazine
Ranger Rick

News

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Scholastic News Weekly
Weekly Reader
Weekly Reader Summer Editions A, B, and C
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In Touch
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R-A-D-A-R
St. Paul's Family Magazine
Shofar
Straight Magazine
Teen Power
TQ (Teen Quest) Magazine
Venture

Science

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Gallactic News, The
Hibou
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Social Studies

Images of Excellence
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El Sol
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¿Que Tal?

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Know Your World Extra

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Faces: The Magazine about People

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Bear Essential News for Kids
Chickadee Magazine
Coulicou
Highlights for Children
Humpty Dumpty Magazine
Let's Find Out
Letterbug
Mickey Mouse Magazine
Mini Page, The
Peanut Butter
Pennywhistle Press
Reflections
Sesame Street Magazine
Sesame Street Parent's Guide
Snoopy Magazine
Stork Magazine
Turtle Magazine for Preschool Kids
U*S*Kids
Weekly Reader
Weekly Reader Summer Editions A, B, and C
Wee Wisdom
Your Big Backyard
Zoobooks

Primary (Ages 5-9, Grades K-3)

Alf Magazine
Barbie Magazine
Bear Essential News for Kids
Boys' Life
Chickadee Magazine
Child Life
Children's Album
Children's Magic Window
Children's Playmate
Classical Calliope: The Muses' Magazine for Youth
Clavier's Piano Explorer
Cobblestone: The History Magazine for Young People
Coulicou
Creative Kids
Cricket
Dolphin Log
DuckTales Magazine
Dynamite
Faces: The Magazine about People
Friend
Goldfinch, The
Highlights for Children
Hot Dog
Humpty Dumpty Magazine
Jack and Jill
Kid City
Kids Life and Times
Kind News
Koala Club News
Let's Find Out
Letterbug
McGuffey Writer, The
Mickey Mouse Magazine
Mini Page, The
Monkeyshines
Muppet Magazine
My Friend
National Geographic World
Odyssey
Owl Magazine
Peanut Butter
Peanut Butter Press
Penny Power
Pennywhistle Press
Plays, The Drama Magazine for Young People
Pockets
R-A-D-A-R
Ranger Rick
Real Ghostbusters, The
Reflections
St. Paul's Family Magazine
Scholastic News
School Mates
Science Weekly
Seedling Series: Short Story International
Sesame Street Magazine
Sesame Street Parents' Guide
Shoe Tree
Shofar
Skipping Stones: A Multi-Ethnic Children's Forum
Stone Soup: The Magazine by Children
SuperScience Red Edition
3-2-1 Contact
Turtle Magazine for Preschool Kids
U*S*Kids
Weekly Reader
Weekly Reader Summer Editions A, B, and C
Wee Wisdom
Wombat: A Journal of Young People's Writing and Art
Young American: America's Newspaper for Kids
Your Big Backyard
Zoobooks

Elementary (Ages 9-12, Grades 4-6)

Alf Magazine
Barbie Magazine
Bear Essential News for Kids
Boys' Life
Chickadee Magazine
Child Life
Children's Album
Children's Digest
Children's Magic Window
Cinematic
Classical Calliope: The Muses' Magazine for Youth
Clavier's Piano Explorer
Cobblestone: The History Magazine for Young People
Coulicou
Creative Kids
Cricket
Current Events
Current Health I
Current Science
Dolphin Log
DuckTales Magazine
Dynamite
Faces: The Magazine about People
Free Spirit: News & Views on Growing Up
Goldfinch, The
Hibou
Highlights for Children
Hot Dog
Images of Excellence
Junior Scholastic
Kid City
Kids Life and Times
Kind News
Know Your World Extra
Koala Club News
McGuffey Writer, The
Merlyn's Pen, The National Magazine of Student Writing
Mini Page, The
Monkeyshines
Muppet Magazine
My Friend

National Geographic World
Odyssey
Owl Magazine
Peanut Butter Press
Penny Power
Pennywhistle Press
Plays, The Drama Magazine for Young People
Pockets
Prism
R-A-D-A-R
Ranger Rick
Read Magazine
Real Ghostbusters, The
Reflections
St. Paul's Family Magazine
Scholastic Dynamath
Scholastic News
Scholastic Scope
Scholastic Sprint
School Mates
Science Weekly
Science World
Seedling Series: Short Story International
Shoe Tree
Shofar
Skipping Stones: A Multi-Ethnic Children's Forum
Stone Soup: The Magazine by Children
SuperScience Blue Edition
Teen Power
3-2-1 Contact
US Express
U*S*Kids
Venture
Weekly Reader
Weekly Reader Summer Editions A, B, and C
Wee Wisdom
Wombat: A Journal of Young People's Writing and Art
World Newsmap of the Week/ Headline Focus
Young American: America's Newspaper for Kids
Your Big Backyard
Zoobooks

Middle School and Above (Ages 11-up, Grades 6-up)

Alf Magazine
Art & Man
Barbie Magazine
Bear Essential News for Kids
Bonjour (first year French)
Boys' Life
Ca Va (second year French)
Career World
Chez Nous (third year French and advanced)
Children's Album
Children's Magic Window
Cinematic
Classical Calliope: The Muses' Magazine for Youth
Clavier's Piano Explorer
Cobblestone: The History Magazine for Young People
College Bound: Issues and Trends in College Admissions
Creative Kids
Cricket
Current Consumer & Lifestudies
Current Events
Current Health I
Current Health II
Current Science
Das Rad (first year German)
Dolphin Log
DuckTales Magazine
El Sol (second year Spanish)
Faces: The Magazine about People
Free Spirit: News & Views on Growing Up
Goldfinch, The
Hibou
Hoy Dia (third year Spanish and advanced)
Images of Excellence
In Touch
Junior Scholastic
Keynoter
Kids Life and Times
Kind News
Know Your World Extra
Koala Club News
Listen
Literary Cavalcade
McGuffey Writer, The
Merlyn's Pen, The National Magazine of Student Writing
Monkeyshines
Muppet Magazine
My Friend
National Geographic World
Odyssey
Owl Magazine
Peanut Butter Press
Penny Power
Pennywhistle Press
Plays, The Drama Magazine for Young People
Pockets
Prism
¿Que Tal? (first year Spanish)
R-A-D-A-R
Ranger Rick
Read Magazine
Reflections
Scholastic Action
Scholastic Choices
Scholastic Dynamath
Scholastic Math
Scholastic Scope
Scholastic Search
Scholastic Sprint
Scholastic Update
Scholastic Voice
School Mates
Schuss (second year German and advanced)
Science Weekly
Science World
Seedling Series: Short Story International
St. Paul's Family Magazine
Shoe Tree
Shofar
Skipping Stones: A Multi-Ethnic Children's Forum
Stone Soup: The Magazine by Children
Straight Magazine
Student Series: Short Story International
SuperScience Blue Edition
Teen Power
TQ (Teen Quest) Magazine
3-2-1 Contact
US Express
Venture
Virginia Writing
Weekly Reader
Weekly Reader Summer Editions A, B, and C
Wombat: A Journal of Young People's Writing and Art
World Newsmap of the Week/ Headline Focus
Writing!
Young American: America's Newspaper for Kids
Zoobooks

Notes

The Educational Press Association of America is an independent association of some 500 educational publications and the people directly responsible for them. It was founded in 1895 to promote the interests of educational communications.

The International Reading Association is a 90,000 member nonprofit education organization devoted to the improvement of reading instruction and the promotion of the lifetime reading habit.

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